

F902 MeZ
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Fred Miller



Brewing Co.

MILWAUKEE,
U.S.A.



Fred Miller

FOUNDER OF FRED MILLER BREWING CO.

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Pam 57-949

AMERICA'S FAVORITE BEER

Miller's ORIGINAL
MILWAUKEE **BUDWEISER**

NO BEER BREWED HAS A MORE
ENVIABLE REPUTATION THAN
THE FRED MILLER BREWING
COMPANY'S MILWAUKEE BUDWEISER
FOR ALL THE QUALITIES WHICH GO TO
MAKE A PERFECT LIGHT BEER.
THE MILWAUKEE BUDWEISER IS
BREWED FROM THE FINEST SAAZER
HOPS AND THE BEST BOHEMIAN BARLEY
AND HAS A PALE CRYSTAL CLEARNESS
AND DELIGHTFUL PIQUANCY.



State Historical Society
OF WISCONSIN,
MADISON, WIS.

IS PURE, THOROUGHLY
AGED AND NOURISHING AND
PROMINENT PHYSICIANS ALL
OVER THE COUNTRY HAVE
ENTHUSIASTICALLY RECOMMENDED
IT IN THEIR PRACTICE.
OTHER AUTHORITIES UNITE IN
PRONOUNCING IT A DELICIOUS
BEVERAGE PERFECTLY ADAPTED
TO USE IN THE FAMILY.



The weak, the ill, the pale and wan
Will find their strength returning,
And Miller's pure **BUDWEISER** beer
Will satisfy their yearning

Chorus-Made with the famous Saazer hops,
Preclaim it from the Chimney tops,
It makes strong men of weakling fops,
And sets their souls a-burning.



ORIGINAL MILWAUKEE BEER.



EXTRA PALE.



EXPORT.



MALT CREAM.



EXPORT.

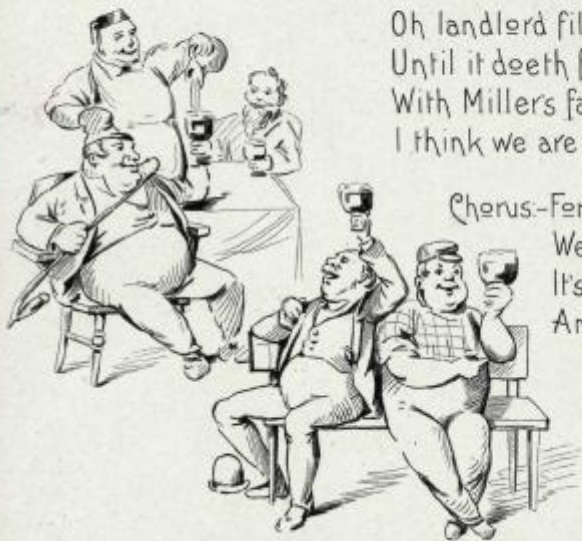


Musicians, actors, artists gay
And journalists capricious,
For these, **BOHEMIAN** beer we brew,
Bohemian beer delicious.

Chorus:-This is the beer which gives them brain
Whenee inspiration they attain,
It saves them from all mental pain,
And never makes them vicious.



You'll can see "in a minute,"
That I am strictly "in it,"
Because I drink so it appears
FRED MILLER BREWING COMPANY'S BEERS.



Oh landlord fill the flowing bowl
Until it doeth flow over
With Miller's famous STANDARD beer,
I think we are in clever.

Chorus:-For it's the finest beer that's brewed.
We always want our glass renewed.
It's good for a man and good for a dude
And good for President Grover.

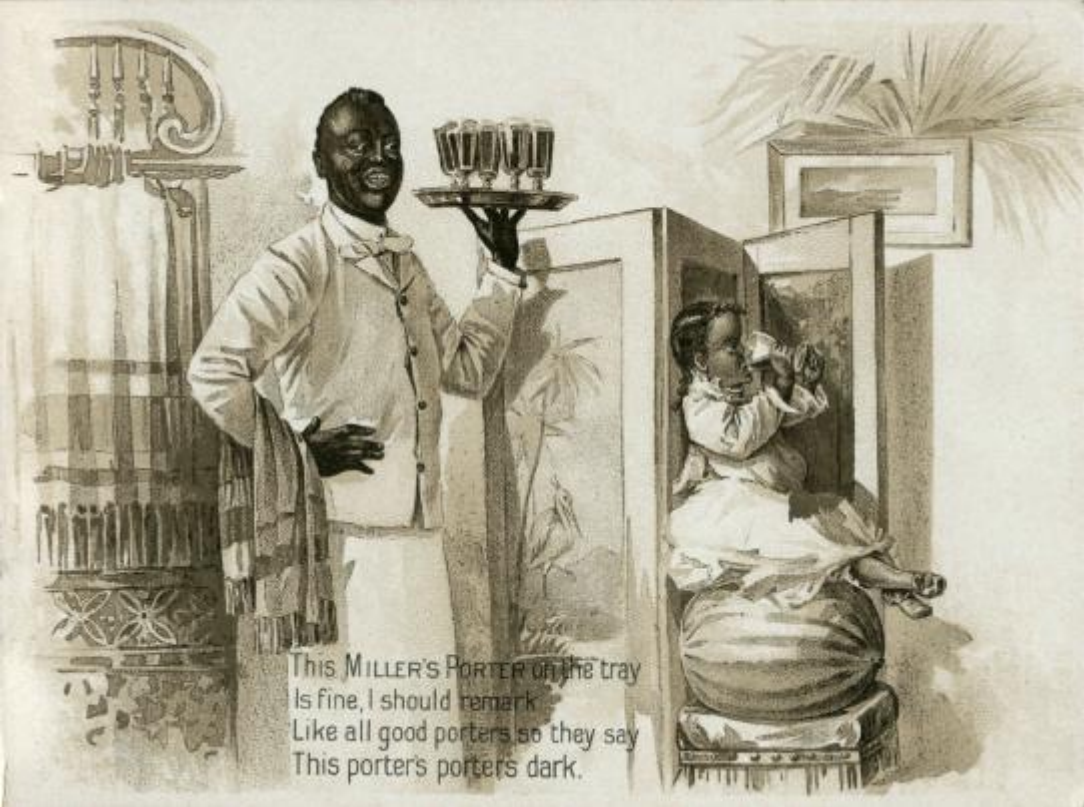


Let others try, if they're so fly
To keep up with the pace
Their efforts vain give them a pain
And MILLER'S Buck the race.



We never show a selfish trait
Toward our foreign brothers,
And therefore send our EXPORT beer
To the birth-place of our mothers.

Chorus: To England, France, the Netherlands,
To Prussia, Russia, Asia's Strands;
To Arctic and to Tropic lands
And very many others.



This MILLER'S PORTER on the tray
Is fine, I should remark
Like all good porters so they say
This porter's porter's dark.



The finest tonic that is known
From this land to all others
Is Miller's PORTER, which gives tone
To children and their mothers.

Chorus:-The finest malt, the finest hops
Selected from the best of crops,
With rivals all the floor it mops,
Proclaim it to your brothers.

The Fred. Miller Brewing Company.

THE founder of the extensive business of the Fred. Miller Brewing Company was the late Mr. Frederick Miller, who engaged in the beer business about the year 1854, operating upon the site of the present plant, a small brewery, with a very limited capital, its yearly output being but a few hundred barrels. As a man of careful business judgment and character, his efforts for success were based upon such principles as could not fail to lead the business to prosperity, his chief aim being to manufacture beer of the very best and purest material obtainable.

The present firm was incorporated in 1887. In 1888 Mr. Miller died, leaving the estate to his family, the establishment thenceforward being carried on under the management of his two eldest sons, Ernest G. Miller as president, and Fred. A. Miller as secretary. Following the practical example of their father, and equipped with the most admirable gifts for prosecuting their object, they very soon gave the business its great vitality and reputation. In marked distinction the popularity of their manufacture has increased from year to year, and necessitated a constant expansion of the brewery plant, so that its present dimensions, covering an area of over 42 acres, points out the magnificent progress made. Fitted out with all the modern improvements, and the highest developments of the art of brewing, it now has a yielding capacity of over one-half million barrels per year. Its admirable location and excellent shipping facilities are very distinguished features. The name of the Fred. Miller Brewing Company is foremost in the list of exporting brewers, and its well and favorably known brands of beer can be found in all those parts of the globe where a demand for good beer is pre-eminent. Their principal brands in wood and bottles are the famous "Fred. Miller Brewing Company's Original Milwaukee Budweiser," "Extra Pale," "Pale Bohemian," "Export," "Lager," "Standard," "Muenchener," "Culmbacher," "Porter."

It is not taking too sanguine a view to anticipate that within a few years the establishment will be one of the largest of its kind in the country.



Against annoyance, trouble, harm
We shield our patrons all,
We would not have it for a farm
That ought should them befall.

Chorus:-For we have the full right to use
The names and brands of all our brews
As have our friends whenever they choose,
Our foes we will appall.



MILWAUKEE.

