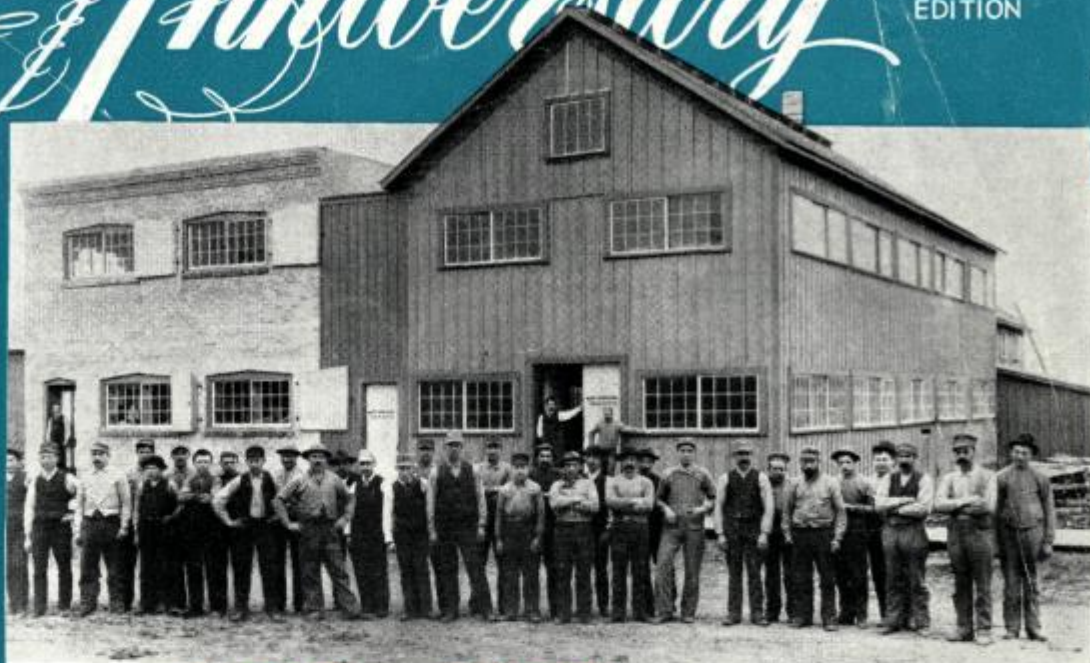


60th Anniversary

EDITION



1895 - 1955



MIRRO
THE FINEST ALUMINUM

July 1955

**MIXING
BOWL**



Henry Vits

Founded the Manitowoc Aluminum Novelty Company in Manitowoc in 1898.



Joseph Koenig

Founded the Aluminum Manufacturing Company at Two Rivers in 1895

Sixty Years of Progress

Sixty years of progress in the aluminum business is being commemorated this month by the Aluminum Goods Manufacturing Company.

The present corporation is the result of a merger of the Manitowoc Aluminum Novelty Company, The Aluminum Manufacturing Company, the Standard Aluminum Company of Two Rivers and the New Jersey Aluminum Company of Newark.

In July of 1895, The Aluminum Manufacturing Company was incorporated, "for the purpose of manufacturing and selling useful and ornamental articles of aluminum, or of other material or metals". Inspiration for the new venture had been the Columbian Exposition of 1893 where novelties imported from Germany, which were made of the new white metal, were on display. Joseph Koenig started this business in a small rented warehouse in January of that year.

In 1898 another far-sighted citizen in the neighboring city of Manitowoc also saw the great opportunity opened up by the discovery of a new process of producing the new metal, aluminum, economically. Henry Vits, successful operator of a tannery since 1864 and active in government as alderman, school commissioner and member of the State Legislature, set up shop to manufacture products of the new wonder metal. He had come to the United

States as a boy and had begun his career as a school teacher.

Machinery was purchased and the tannery was converted for the manufacture of aluminum articles. The sign on the building was relettered to read "The Manitowoc, Novelty Company." Henry Vits was president, his son, William, vice president and W. F. Pilueger was secretary.

Companies Consolidate

In 1909 when the Manitowoc and Two Rivers Companies were consolidated with the New Jersey Aluminum Company, George Vits, son of Henry Vits, one of the founders of the Manitowoc Company, is credited with doing much of the work which resulted in the merger. He became a vice president and sales manager of the new company, which was named the Aluminum Goods Manufacturing Company. The president of this company in 1909 was Gustave A. Kruttschnitt, vice president was Joseph Koenig, and secretary and treasurer was James C. Coleman. The main office of the company was at Newark, New Jersey.

George Vits Elected President

Three years later George Vits, who in the meantime had become general manager, was offered the presidency at the annual meeting. His acceptance heralded a bright new chapter in the aluminum business of Manitowoc and Two Rivers.

Manufacture of cooking utensils by mass production methods began in 1913 when the company produced a double boiler for the Quaker Oats Company which ultimately sold over the million mark. Up to this time the business had been mainly novelties with aluminum combs the principal product. While the advantages of aluminum cooking ware had been recognized by the public, prices were generally too high to make them popular.

During this early period the company's heavy-gauge, high-quality brand of pots and pans was "VIKO," the name coined from combining the "VI" from Vits and the "KO" from Koenig. Aluminum was no longer considered a luxury metal and mass production methods were being incorporated to enable the company to offer a high-quality product at the lowest possible price.

In 1915 the company acquired the facilities of the Standard Aluminum Company, another manufacturer in Two Rivers. For the next two years the company concentrated on the production of cooking utensils.

Private brands of aluminum ware for wholesalers, syndicate and for mail order houses accounts for the bulk of distribution. Carloads of utensils were made for such distributors as Sunlight Aluminum Company, Great Northern Manufacturing Company and The United Aluminum Corporation. While the first two are no longer in existence, the last named company is still a valued customer of the company.

During the same year, 1915, the Aluminum Goods Manufacturing Company received its first contract for automobile hub caps. Company history is not clear whether the first automobile manufacturer was Dodge or Studebaker who placed an order calling for enough hub caps to supply 25,000 cars. Buick soon followed with an order for several hundred thousand hub caps.

World War I had a big influence on the destinies of the company. While the capacity of their facilities was strained, there was no shortage of aluminum. The raw material was available and the only problem was turning out the finished goods. Factory buildings spread as need for space grew. Canteens, cooking utensils and mess kits were turned out in tremendous numbers. The biggest single item was canteens, the total of which went into many millions.

At the conclusion of World War I, the company set out on a large scale expansion program. A plant in St. Louis was purchased to obtain additional rolling mill facilities. Five large additions to the Manitowoc and Two Rivers plants also got under way in 1919. Later when additional facilities in Manitowoc and Two Rivers had been completed it was found to be advantageous to dispose of plants in the other cities.

Up to 1917, the only brand identification of the Aluminum Good Manufacturing Company was the trademark "VIKO" and most of the utensils were being made for distributors and mail order houses. To change this situation the company brought out a new high-quality line with a new name in 1917. It was the "MIRRO" brand and it was sold direct to retailers. Full-page advertisement in the Saturday Evening Post of that year told the women of the country about this new line of aluminum ware. Other advertisements followed in such publications as Ladies' Home Journal, Delineator, Butterick's Trio, Pictorial Review, McCall's and Woman's Home Companion.

George Vits, who was president at this time, had an intense personal interest in



George Vits was president of the Aluminum Goods from 1912 to 1933.



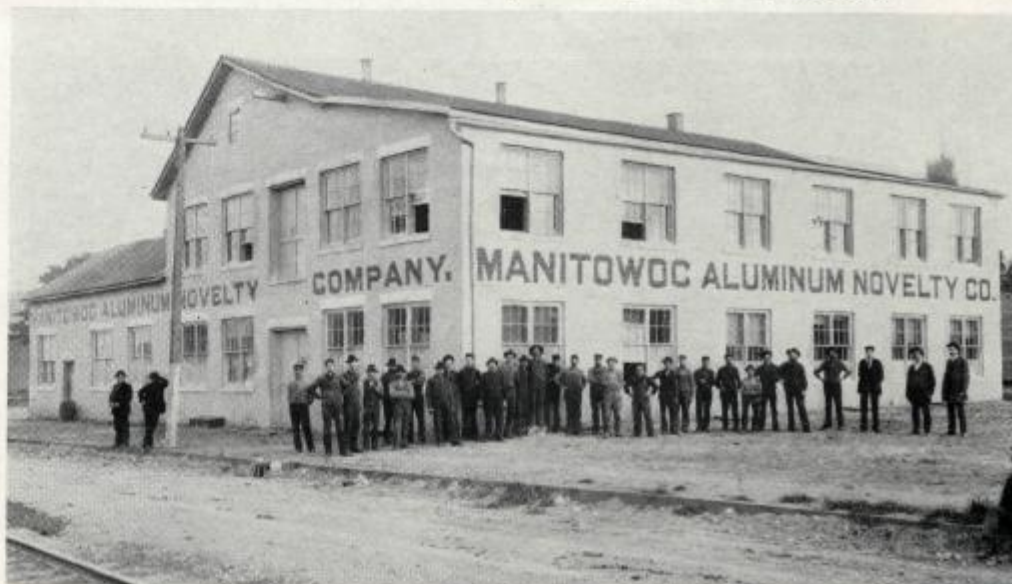
Albert J. Vits served as president from 1933 to 1955.

his employees. A familiar figure in the shops, he knew most of the workers by their first names and he knew about the families of many of them. As early as 1917, the company had an employee insurance plan, which insured adult male employees for \$1,500.00 and all employees under 21 years of age for \$1,000.00.

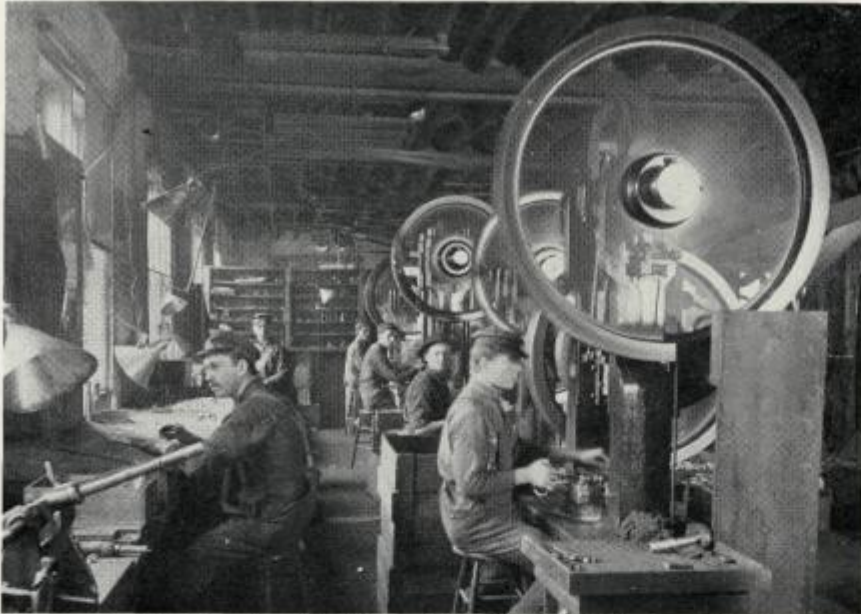
There came the time when the company had grown to such proportions that it was physically impossible for one man to keep in contact with all of the employees. But there was one day each year when these employees got together for an annual picnic, which in later years became almost a community affair. It was a day that was looked forward to from year to year. A parade marked the official opening of the big day. There were bands, floats and clowns. There was fellowship and merriment, for picnic day was a day of gaiety for young and old alike and really a special day for the entire city. A separate picnic was held for Manitowoc, and one for the Two Rivers plants.



Upon the death of Albert J. Vits, Mr. Walter F. Bugenhagen was named president by the board of directors.



In 1899 the Manitowoc Aluminum Novelty Co. had a total of 29 employees. It was located on the corner of 15th and Franklin Sts.



This was the first Drawing, Blanking and Beading Dept. Herman Schwab, seated at the table at the extreme left, was the foreman.



The Printing and Engraving Dept. in 1903 consisted of Bill Ladwig, George Vits, August Tech, Alfred Behringer, Oscar Becker, Oscar Vogel, Herman Kohls, Joe Strathman and Adam Specht.



The Satin Finishing Department had a total of twenty girls. Anna Schade against the wall in the background was the floor-lady of this department. Anna spent a total of 50 years with the AGM Co. She is now retired.

In 1914, Albert J. Vits succeeded Henry Vits on the Board of Directors. On May 1, 1914, Mr. J. F. McGee resigned as secretary and treasurer and R. J. Findlan was elected to fill the unexpired term of Mr. McGee. In 1921, A. J. Vits was elected as vice president. He had been a stock holder in the company since 1902; also in 1921, C. F. Isselmann was elected assistant secretary.

The company launched an aggressive sales and advertising program. Dollar sales and special event sales stimulated the business and also instituted the policy of giving the trade the largest possible values. From a line of aluminum novelties, the Aluminum Goods grew to leadership in the field of aluminum cooking utensils during this period.

Not only was the company seeking diversification in products, but diversification in distribution also. Rapid growth of chain and mail order distribution resulted in building merchandise to meet the specific needs of these outlets. Premium, jobbing and retail store distribution was greatly extended by a large and intensive sales program.

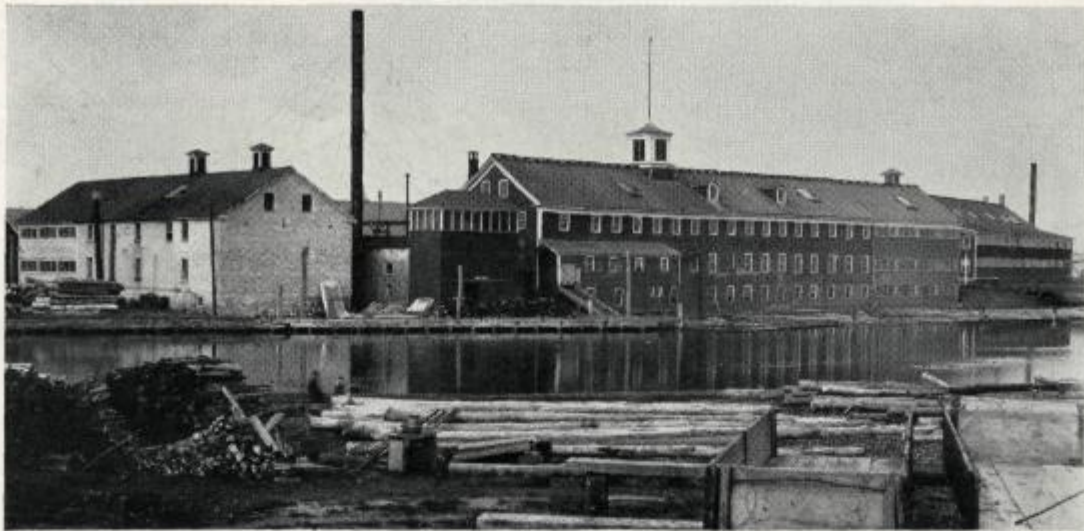
In 1929, when the depression struck, the company which employed 3400 people at the time was not affected immediately. Sales and production, like employment, was at a new all-time high. However, during the following year, 1930, there was a definite decline in sales and the number of employees was also reduced slightly.

Sales continued to decline during 1931 and 1932 which were the darkest days of the depression. But with sales down more than 65%, the number of employees, in 1932, was reduced only to 2,500. Therefore, three quarters of the 3400 employees of 1929 were kept on the job during the period when there was no work to be had for millions who sought it.

In 1933, sales showed a slight increase and the number of employees immediately rose from 2500 to 2700. The worst of the despression was over.

During the 1923 to 1933 period, the company and the community suffered the loss of three AGM Co. executives. On November 15, 1929, Joseph Koenig died. Mr. Koenig was vice president and general superintendent and had made a tremendous contribution to the mechanical development throughout the plants. R. J. Findlan, secretary and treasurer, died April 22, 1933. Mr. Findlan had been an officer of the company since 1915 and he, too, had played a substantial part in the growth of the company.

The community was further shocked by the news of George Vits' death November 15, 1933. It was almost impossible to believe that the man whose vision and courage had guided the company safely through the formative stage was dead. Other officers of the company at this time included A. J. Vits, who was vice president, C. F. Isselmann, vice president and assistant secretary, H. L. Vits, vice president, Earl O. Vits, vice president and



The old Chair Factory at Two Rivers along the West Twin River was torn down in 1910, and later became the site of our present Plant 4.

John F. Walton, Jr., secretary and treasurer.

Upon the death of George Vits, his brother, A. J. Vits, executive vice president took over the direction of the company. He had been a director since 1913 and a vice president since 1921. It was during this time, 1934 to 1941, that the company recovered from the effects of the depression.

On August 8, 1936, the community was further shocked by the death of Mr. C. F. Isselmann. Mr. W. F. Bugenhagen, who had been with the company since 1910, succeeded Mr. Isselmann, became vice president in charge of sales.

The company's facilities were engaged both directly and indirectly in national defense work in 1940 and the years following. Production included coffee filters, meat platters, syrup pitchers and other utensil items for the armed forces, contract parts such as airplane fuel tanks, landing gear parts, airplane engine deflectors, radar parts, meat cans and cartridge cases of brass and steel. Again millions of canteens were made for our armed forces, just as had been done during World War I. Aluminum was also rolled for Lend-Lease.

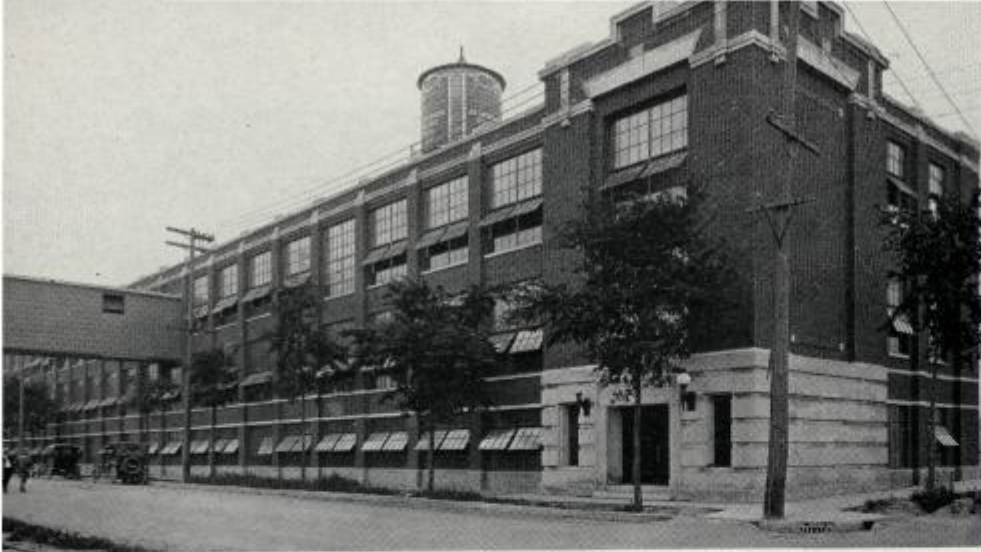
With the war over, the company resumed civilian production at the end of 1945, when another milestone was reached in the introduction of the MIRRO-MATIC Pressure Pan. This was the highest priced utensil ever made by the company and has since sold in the millions. Another product introduced a little later was the MIRRO-MATIC Electric Percolator which also became a big factor in increasing the sales of the company.

Upon the death of A. J. Vits in January 1955, W. F. Bugenhagen was appointed to the presidency by the Board of Directors. Other officers of the company at present are: A. L. Vits, executive vice president; H. L. Vits, vice president; Robert H. Fulton, Jr., vice president, secretary and treasurer; E. J. Trochlell, assistant secretary and Robert H. Franz, assistant treasurer.



The AGM Co. purchased the Manitowoc Plating works from Mike Mrotek in 1929, and Plant 3 was built. Mike is now the Superintendent of Plant 3. Below, is a view of Plant 2 before the front seven story addition was built in 1929.





Plant 4, at Two Rivers, was built in 1919. This was the former site of the Standard Aluminum Co.



This portion of Plant 1, facing 16th street in Two Rivers was built in 1919.



The six story building on the corner of 16th and Franklin street in Manitowoc was built in 1920.

The first portion of the Rolling Mill in Manitowoc was erected in 1922. Before this time all Rolling operations were done at Plants 1 and 4.



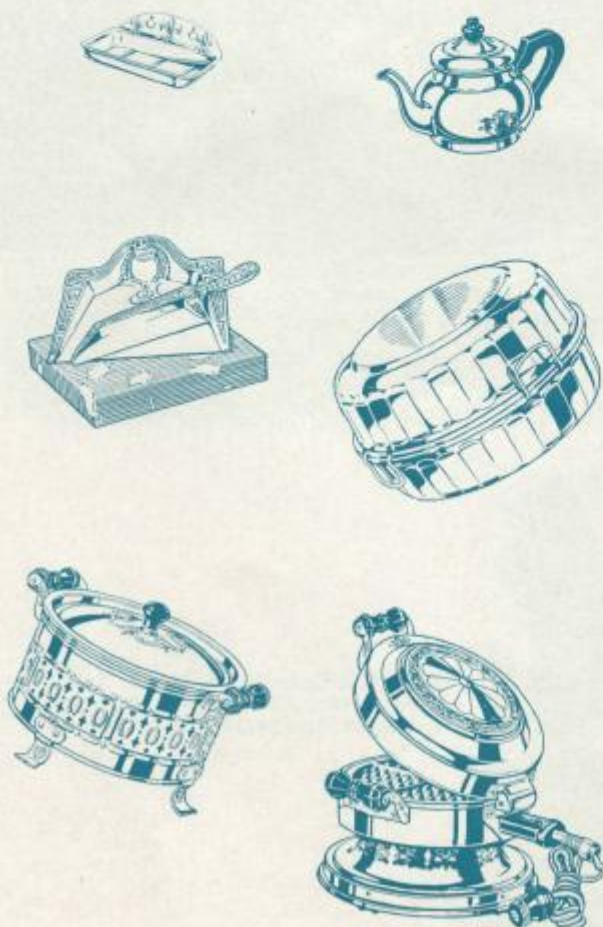
We Began With These . . .

We must credit the early growth of our company through the sale of novelty items pictured at the right.

In 1913, mass production of cooking utensils was begun by our company and has been our principal line of merchandise ever since.



These were some of the items our company produced in the twenties.



Copy No. 22-301 a 12-1-6-S. E. P., March 2

Perfection in a Coffee Pot

EIGHT perfections went into this beautiful Mirro Coffee Pot, characteristic of the unusual refinement and sturdy efficiency of Mirro Aluminum. Because of these alone should attract discerning customers. Together they constitute a combination of functions rarely combined.

The handle (1) is accurately designed to be a woman's hand, comfortable, with extra regard for proper balance when pouring. 2 is a light aluminum handle, and is designed to allow a more grip without effort.

3 Handle-socket (2) is welded on, so it fits tight (3) so it does not come loose and will never loosen (4).

4 The aluminum no-drip channel built in is another feature "Mirro" with 4 as being exclusive to the Mirro line.

These gaskets (5) prevent leaks from brewing. 6 Inside lid, has a very big one where the steady and long life of the handle are combined.

Handle (7) is the famous Mirro handle, a better design than is used to keep the same. The design is in such a position, design in good taste. Also made to place around top.

A quarter century of better domestic cooking is one of the world's largest makers of aluminum ware is brought into every Mirro article. Here comes back the standard in beauty, sturdiness and durability.

The all-Aluminum Mirro made every designed and every piece is made to last. Good to the better looking every where at ordinary aluminum prices.

Aluminum Goods Manufacturing Company, Manitowish, Wis., U. S. A.
Makers of Everything in Aluminum

MIRRO ALUMINUM

Reflects Good Housekeeping

This is a page out of an early Saturday Evening Post advertising our percolator.

"Goods" Picnics and Parades Were Big Events

The early picnics of the AGM Co. were colorful events. The Manitowoc plants held their picnic at Silver Lake and the Two Rivers plants at Goedjen's Grove. Top-notch, out-of-town vaudeville acts were hired to provide the entertainment and numerous bands were available for dancing. One of the highlights of the day was the giving of bags of money to the holders of the lucky numbers.

The AGM parade was always a forerunner of the early-day picnics. The Aluminum Goods Marine Band was always on deck, together with guest bands from Milwaukee, Oshkosh, Green Bay, Kiel and Janesville. The floats were built and decorated by employee committees who had access to any mechanical aid among the machinists, millwrights, carpenters, pattern makers, etc.

Richard Groll was the guiding chairman in preparing floats at Manitowoc who, together with John Wiesner, grandfather of our Jobbing Sales namesake, and George (Skinny) Hopf, worked with Ed Walthers in actually constructing the floats. The old-time comical rubberneck float and dancing couple float gave everyone along the curb a good laugh.

At Two Rivers, George Anderson, Sr. and Hubert Wentorf were in charge of arrangements and the construction of the floats. It was the custom for all employees to march in the parade and then later countermarch at a convenient spot so that each person could see the entire parade. The whole county was enthusiastic and interested and came to town on the day of the "Goods" parade and picnic.



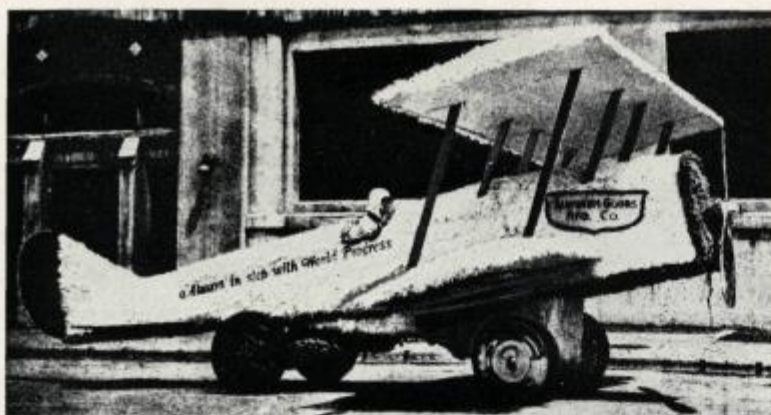
William Hockmeyer, a 25-year club member in 1925, was being honored by president George Vits at the annual summer picnic in 1925.



Members of the AGM Co. who had completed 25 years of service were always honored guests on the picnic stage. This is a partial list of the class of 1925. Front Row left to right: Henry Meihnsner, August Willert, Oscar Vogel, fourth man is unidentified, William Hockmeyer, John Mrozinski and Edmund Nemetz. Back row: Joe Strathman, Herman Schwab, Henry Daeke, George Vits, Fred Heise, Oscar Becker and Anton Rysticken.



The Aluminum Goods Marine Band was the fore-runner of the Company parades at Manitowoc and Two Rivers.



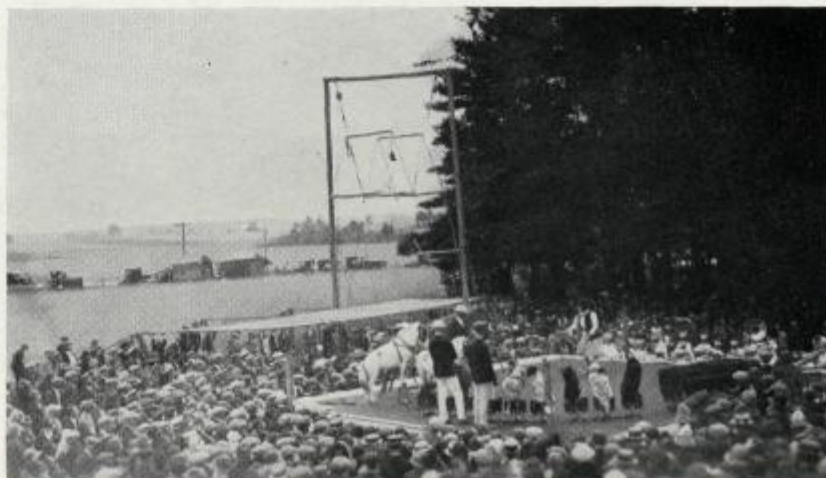
A great deal of time, money and effort was needed to build floats for the parades. Wencil Kolar was the pilot of this float.

There was always an ample supply of "amber fluid" available at the early picnics.



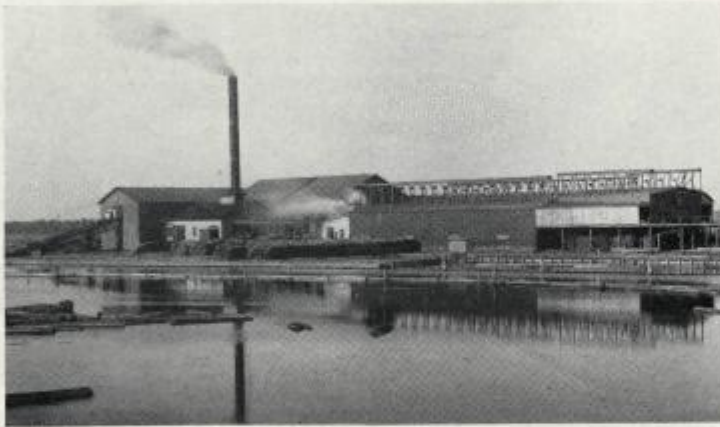
1923 was the year the first edition of the Mixing Bowl appeared. The stork is delivering its name-sake, one of our products on this float.

The Two Rivers Picnics, shown above, were held at Goedjen's Grove, north of Two Rivers. Special vaudeville acts provided the entertainment.



SCENES OF MANITOWOC AND TWO RIVERS

Near the Turn of the Century



The Pail Factory, owned by the Mann brothers at Two Rivers, was engaged in manufacturing wooden pails and tubs. It was located on the East side of the West Twin River between 19th and 20th Sts.



The old inter-urban line between Manitowoc and Two Rivers was the principal means of transportation between the two cities. Mr. Thomas Higgins started the line in 1902.

Looking back to the years between 1895 to 1900, history reveals that economic conditions were at a low ebb. Many bank failures are recorded including one in Manitowoc.

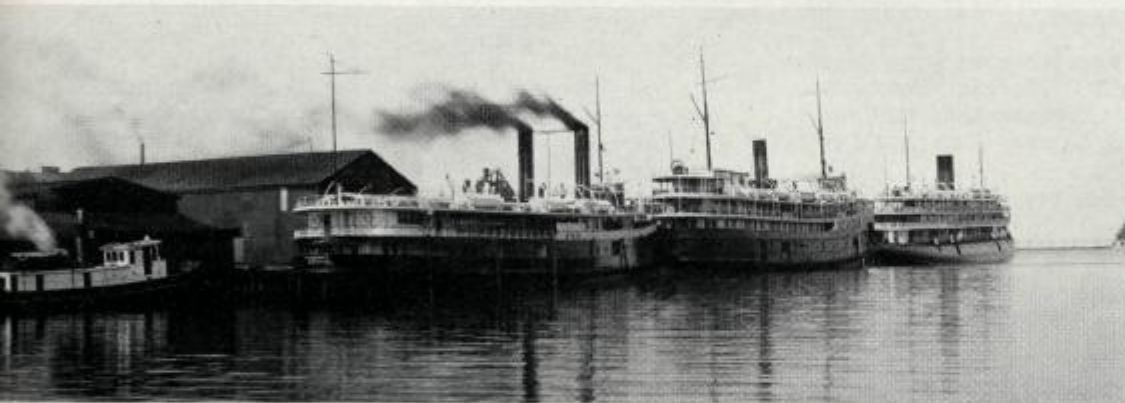
About the time Henry Vits started the Manitowoc Aluminum Novelty Co., the Spanish American war broke out. Although the war lasted only a few months, many men from Manitowoc County were summoned into the Army.

After the turn of the century, we find many new industries appearing in Manitowoc County. Harbors at both Manitowoc and Two Rivers were being improved with the inauguration of steamships which were rapidly replacing sailing vessels.



The northside fire-station was built in 1898. The large tower on the side was used for drying the hose after use at a fire.

The tug, Temple Emory, was used for towing log booms from northern Wisconsin for use in the Pail Factory and Chair Factory at Two Rivers. The building on the opposite side of the river is the old Coast Guard Station.



The Goodrich Transit Co. operated a fleet of passenger boats which called at all principal cities on lake Michigan.



In 1895 one could still see traces of the old sailing days on the great lakes. Most of the newer ships built after this time were steam driven.



The Colonial Theatre, on 11th and Washington Streets in Manitowoc, was one of the first "flicker movies" in this area. A thriller, "Traffic In Souls" was the billed attraction.

Now...

After Sixty Years of Progress

In the past few pages, we have given you a glimpse of our company from its beginning to the present day. Although its founders were not engaged in manufacturing cooking utensils at the start, they saw the unlimited manufacturing opportunities in aluminum.

Through the years, the AGM Co., with capable leadership and loyal support of its employees, has emerged as the world's largest manufacturer of aluminum cooking utensils.

Our company is constantly developing new and different products which are being added to the already popular MIRRO line, THE FINEST ALUMINUM. We have also made great strides in our Premium and Contract business.

During the past few years a gift-ware line such as the Chrome MIRRO-MATIC Electric Percolator, Suede-Tone Tumbler Sets, Cannister Sets and various Mold Sets in beautiful Copper-Tone has been added.

The MIRRO-MATIC Electric Pressure Pan, one of



the newest and finest devices for controlled heat cooking, was introduced to the public early this year. Miss Evelyn Rath sack, our Receptionist, is shown demonstrating the new pan.

As Mr. Vits and Mr. Koenig saw the future of manufacturing aluminum articles with optimism in the early days, we today look not only to continued success, but toward a brighter and a wider horizon in the aluminum manufacturing field.



ROSINSKY AND LAU COMPLETE APPRENTICE TRAINING

Each spring, an apprentice graduation banquet is held at the Vocational School, giving recognition to local men who have completed indentured apprenticeship training during the past year. This year, the AGM Co. was proudly represented by four graduates: Armin Rosinsky, Everett Lau, Bob Schroeder and Chester Sobieski. Bob and Chester were saluted in past issues of the Mixing Bowl, so this time we turn our attention to Armin and Everett.

Armin Rosinsky is now a qualified machine tool and die draftsman in the Engineering Department. This was a big year for Armin - within a two-week period, he received both an apprenticeship diploma and a marriage licence. His bride is the former Lorraine Ratajczak. Armin attended the University of Wisconsin for two and one-half years and has served

two hitches in the Army: a two-year stretch in England in 1947-48 and another in Korea in 1950 and '51. He has been with the "Goods" three years. The Rosinskys just returned from their honeymoon and are living at 1812 Washington St. in Manitowoc.

Everett Lau pursued the electrical course of training and, upon graduating, is recognized as a journeyman electrician. Everett recently transferred from Plant 2 to Plant 1, but he and his wife, Lois, who, by the way is a member of Phil Kronsoble's department, still live at 636 South 19th Street in Manitowoc. They will move into their recently-purchased home in Two Rivers soon. Everett is an ex-G.I., having served four years in the Signal Corps., most of the time in Korea and Japan. He was an electrician for the Western Electric Company before coming to the AGM Company.



Everett Lau, Plant 1, Electrical Dept.



Armin Rosinsky, Plant 2, Engineering Dept.

I wish to thank . . .

all persons who contributed information and photographs to help compile this 60th Anniversary issue. I also wish to thank Mr. R. L. Shalkop of the Rahr Civic Center for information and photographs of early Manitowoc.

Editor

AGM RECEIVES CITATION FOR ANNUAL REPORT

A merit award was recently presented to the AGM Co. for distinguished achievement in annual reporting for three consecutive years and in recognition of the excellence of its 1954 Annual Report to shareholders by the Financial World, America's pioneer investment weekly.

This citation certifies that the 1954 Financial Statement of our company was judged as among the most modern from the standpoint of content, typography and format of 5,000 annual reports examined during 1955.

PEOPLE IN THE NEWS AT AGM PLANTS

Paul Schamburek, Plant 2, was married to Phyllis Anhalt on June 11, at Holy Innocents Catholic Church in Manitowoc. A wedding reception was held at Dill's English Lake Resort.

Ardelle Manz, Order Dept. was married to Arthur Wiesner on May 21, at St. Gregory Church in St. Nazianz. A reception for friends and guests was held at the Community Center in St. Nazianz.

Shirley Freidenberger and Charles Polzar, both employed at Plant 1, were married on June 11, at St. Luke's Church at Two Rivers. They spent their honeymoon in Denver, Colorado.



Donna Maresch, Shipping Office, was married to John Turek of Manitowoc on June 11. The couple spent their honeymoon in northern Wisconsin and upper Michigan.

Alfrida Neils, Office Supply, and Harold Zlatohlavek were married on July 2nd at Maplewood, Wis.

Leland Kiel, Plant 3, was married to Shirley Greenier on June 11. A reception for friends and relatives was held at the Lincoln Park Field House in Manitowoc.



Ed Stueber Jr., Plant 2 Receiving Dept., was married to Audrey Van Deurzen on May 11.



Violet Grolle, Accounting Dept., was married to Mr. Russell Rhode on June 18. They are now residing in Loves Park, Illinois.



Jane Broehm, Stenographic Dept., was married to Glenn Gaterman on April 30, at the St. John's Ev. Lutheran Church in Manitowoc.



Louise Petersen, Plant 4, and Harlan Ihlenfeldt of Kewaunee were married on June 4.



Bernice Funk, Plant 2 Foot Press Dept., and Ernest Roubal were married on June 11, at Cedar Lake, Wisconsin.



A son, Ricky William, was born to Mr. and Mrs. Lyle Corbeil on June 20th. Lyle is a member of the Toggle Press Dept. at Plant 2.

Mr. and Mrs. Kenneth Meyer, Plant 2 are the proud parents of a daughter born on June 22nd.

Mr. and Mrs. Willard Haelterman, Plant 1 Shipping Dept., are the parents of a daughter, Mary Louise, born on June 20. Mrs. Haelterman is the former Rosemary Vaudreuil. Grandfather Randy, is the First Aid Nurse at Plant 1.

Mr. and Mrs. Robert Vits are the proud parents of a daughter, Mary Dawn, born on July 6. Bob is a member of the Purchasing Dept.



Arthur Carriveau, Plant 1 Spinning Dept., recently spent a three week vacation touring Wisconsin, Michigan, Illinois and Missouri.

Dorothy Golata, Plant 1 Percolatod Dept., spent her vacation on a sightseeing tour of Wyoming, South Dakota, Iowa and Nebraska.

Mary Ann Bronk, Office Supply, spent her vacation in the Western States.

Isabel Strube, Mailing Dept. and Rose Dirkman, Catalog Dept., motored to Cincinnati and spent a week visiting friends.

Reggie Kroll, Small Press Dept. Plant 2 spent one week of her vacation at the annual encampment of the V.F.W. Auxiliary. Reggie was recently elected president of the local Auxiliary 659. She also spent a week visiting friends in Lake Forest, Illinois.

NEW RINGS



Berdetta Tompkins, Office Supply, was recently engaged to James Nochtigal.

Leatrice Franz, Office Cost Dept. and Mr. Lloyd Liermann were recently engaged.

Ten AGM Men Attend Summer Training Camp

Ten members of the AGM Co. left with the 377th Ordnance Co., Army Reserves for Summer Camp Training at Camp McCoy on Sunday July 3rd and will return to Manitowoc on Sunday July 17. The Commanding Officer of the Company is 1st Lt. Louis J. Berkovitz of the Estimate Engineering Dept. The following men left with the unit:

1st Lt. L. J. Berkovitz, (CO) Est. Eng.; 1st Lt. James F. Hendricks, Export Sales; Sgt. James F. Hendricks, Machine Shop; Sgt. Carleton G. Madsen, Buffing Dept.; Sgt. Norbert J. Brefczynski, Drawing Dept.; Sgt. Donald Kollath, Rolling Mill; Cpl. John R. Singer, Repair Shop; PFC Lawrence Neelis, Sanding Dept.; PVT E-2 Glenn Fargo, Catalog Dept.; Sgt. Harold A. Francisco, Plant 1 Buffing.



Leona Maus, Plant 4, together with her husband, spent their vacation in California. This picture was taken in the Cactus Gardens of the San Miguel Mission.

In Memoriam



Edwin Demsien

Edwin Demsien, a tool and die maker at Plant 4, passed away on June 28 at the Two Rivers Hospital at the age of 56. He began working at the AGM Co. in 1922 and was a member of the 25-year club. He is survived by a son, Harlan.

* * *

Our deepest sympathy to the brothers and sisters of Frances Paprocki, who passed away on July 2. She worked in the Shipping Department at Plant 1. Coming to the AGM Co. in 1920, she was a member of the 25-year club.

* * *



Eunice Pritzl, Mailing Dept., and her sister, Geraldine, recently spent a week touring Niagara Falls, New York City, Washington, D. C., Atlantic City and Philadelphia.

Food Editors Visit Test Kitchen

Representatives from the Home Economics Departments of McCall's and American Home Magazines stopped enroute to the convention in Minneapolis to visit Miss Laura Wilson of our MIRRO

Test Kitchen. Our company was represented by Miss Laura Wilson, Mrs. Gretchen Ziesmer and Richard Stolz at the American Home Economics Convention in that city.



Paul Merrin and Ann Fisher of McCall's Magazine were deeply impressed by our MIRRO Copper-Tone Canister Set.



Representatives from the American Home Magazine visited with Laura Wilson, and Mr. and Mrs. C. C. McDermund. Left to right: Arch Knowlton, Mrs. McDermund, Edith Ramsey, Laura Wilson, Mr. McDermund and Robert Walkmeyer.

We Stand Corrected

In the June issue of the Mixing Bowl, illustrations 2 and 3 in conjunction with the article on artificial respiration are reversed. The explanations No. 2 entitled, "Position of Operator" and No. 3, "Compression Phase" are correct as stated.

MIXING BOWL

Published monthly by the A. G. M. Company for its employees and friends.

JULY 1955

VOLUME 17

Number 6

LES. AHLWEDE Editor

MARVIN PRIBEK Artist

ED WALTHERS Artist

REPORTERS

PLANT 1

Ann Goodchild, Ruth Kahrs, Lyle Kurtz, Clarence Laurent, Herbert Heili.

PLANT 2

Agnes Birkholz, Louis Bruechert, Marie Gruber, Gordon Johnson, Norman Korinek, Clara Ludwig, Louis Mrozinski, King Sears, Minnie Swoboda, Edwin Zagrodnik, Marvin Lishka, Roy Fessler.

PLANT 3

Lucille Wagner

PLANT 4

Fred Perry, Jr., Ruth Rahmlow, Alice Brault

ROLLING MILL

Archie Allen and Donald Swoboda

GENERAL OFFICE

Catherin Heffernan, Edith Iakatos, Eunice Pritzl

CHICAGO OFFICE

Ruth Johnson

NEW YORK OFFICE

Annette Insull

ALUMINUM GOODS
Manufacturing Company

MIRRO
THE FINEST ALUMINUM

MANITOWOC, WISCONSIN
PRINTED IN U. S. A.

THE MIXING BOWL

QUALITY SLOGAN MEMORY CONTEST

You have listened to Quiz Shows on the radio —

You've watched Give-Away Programs on TV —

Now, you're going to be in on AGM's own Question-and-Answer Contest.

Memory Plus Luck Equals Prize

It's really a little memory test, folks - and an easy one, too. There is nothing to it - just memorize the QUALITY slogan from any ONE of the four bill-board-type posters displayed at the various entrances and trust your good luck that your number will be drawn. If it is, and you can recite the slogan WORD FOR WORD, you will be one of the 60 (that's right - 60) winners.

Eligibility for Participation

All AGM employees, excluding company officers, are eligible to participate in this contest which will commence Monday, July 18 and continue for four weeks, Monday through Friday, ending August 12.

Three Winners Each Day

To assure an even distribution of prizes, the names of all eligible employees will be divided into three groups and placed in separate boxes, one box for each group: Group 1, All General Office, Factory Office and Supervisory personnel for all plants; Group 2, Manitowoc factory hourly-paid employees, excluding supervisors; Group 3, Two Rivers factory hourly-paid employees, excluding supervisors.

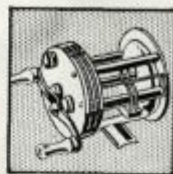
One winner will be drawn from EACH group, EACH day during

the course of the contest. Winners will have their choice of the following 15 prizes:

General Electric Steam Iron
Cory Electric Knife Sharpener
Handy-Hot Blendette (Blender)
Dominion Automatic Toaster
Handi-Board Tool Set
Zip-A-Robe (car robe and carrying case)
Coleman Two-burner Camp Stove
South Bend Spinning Reel
Cosco Tray Cart
Club House Chair (outside aluminum chair)
Airex Glass Spinning Rod
Table Lamp
Pflueger Casting Reel
Card Table
Snack Tables (Set of four)

That about sums it up, folks.

Let's get into the spirit of this contest by memorizing at least one QUALITY slogan. It's all for fun; and fun for all. But, behind it all is the hope that every one of us will become a little more aware of the extreme importance of producing QUALITY merchandise.





...QUALITY TELLS!

MAKE SALES
MAKE JOBS

Winners of First Baseball Contest Receive Prizes



Richard Baryenbruch, with a score of 55, and Gordon Kohlbeck, with a total of 53 points, were the winners of two tickets each to see the Cardinal-Braves game on July 4th. Dick and Gordy work in the Standards Department at Plant 2.



Oscar Yindra, Plant 4, was tops in the contest with a total of 69 points.



Mike Mraz, Plant 2, received two tickets for the game on July 4th at Milwaukee for his score of 56 points.

Third and Final Contest Starts Today

The third and final contest entry blank is enclosed in your Mixing Bowl today. Guess the correct positions and you can win two free tickets to see the Braves in action at Milwaukee.

All entries must be returned by August 1st, with team standings as of August 31. Four winners of this contest will journey to Milwaukee on September 11 for a doubleheader with the Braves battling Philadelphia.



Wanted to Buy: A set of Books of Knowledge or a set of Encyclopedias. Call 2-4051 at Two Rivers.

For Sale: A girl's bicycle in good condition. Inquire at 1724 29th St. or phone 5944 at Two Rivers.

For Sale: A small house trailer equipped with bunk beds, bottlegas stove and an ice box. Ideal for fishing and hunting. Also have a wall tent, size 9 x 11 3/4, like new. Inquire at 718 Lowell St., Two Rivers, or call 2-6362.

For Sale: One stroller, one walker, one station wagon and a tri-cycle. For further information, inquire at 1420 So. 20th St. or call 2-2734 in Manitowoc.

Wanted to Buy: Used playpen. Call 2-4998 in Manitowoc.

For Sale: Choice gladiola all colors, \$1.00 per dozen. Inquire at 1007 N. 20th St. Manitowoc.

For Sale: Girl's Bicycle. Call Two Rivers 9561.

For Sale: Two-wheel Boat Trailer. Call Manitowoc 2-1839.

For Sale: Girl's Bicycle. Call Manitowoc 4542.

Two battered old wrecks of humanity were sitting on a park bench when one remarked:

"I am a man who never took advice from anybody."

"Shake," said the other. "I'm a man who took everybody's advice."

* * *

Little boy: "Daddy, why do mothers friends always bring their knitting when they come here?"

Father: "Well, it gives them something to think about while they talk."

Refreshing Summer Time DESSERTS

Warm weather calls for cool desserts. Combinations of fruit, ice cream and gelatin are bound to please your family for flavor and richness. They are popular with the cook, too, because they're easy to make and because they can be made in advance. Why not try these delicious and refreshing recipes when the thermometer starts to climb?



STRAWBERRY CREAM

- | | |
|---|--|
| 2 envelopes (2 tablespoons) plain gelatin | ½ pint whipping cream |
| ½ cup cold water | 1 tablespoon lemon juice |
| 1 cup hot strawberry juice and water | 10 or 12-oz. pkg. frozen strawberries, drained |

1. Soften gelatin in cold water.
2. Dissolve softened gelatin in 1 cup of hot liquid made up of liquid drained from frozen strawberries and water.
3. Add lemon juice. Chill until mixture just begins to thicken.
4. Fold in strawberries and whipped cream.
5. Pour mixture into the MIRRO fluted mold (726AM or 726CM) (3½ cups molding capacity).
6. Chill. Unmold and serve. Serves 6.

VITAMIN POPSICLES

- | | |
|--------------------|---|
| 1 tablespoon sugar | 1 6-oz. can frozen concn. trated orange juice |
| 1 cup warm water | |

1. Dissolve the sugar in warm water.
2. Add the frozen orange juice and blend.

3. Pour into popsicle molds, or pour into an ice cube tray. When the mixture is partially frozen, place three toothpicks in the center of each cube. When the cubes are frozen, they can be removed from the tray and the three toothpicks will be the popsicle stick.

LEMON VELVET

- | | |
|-------------------------|--------------------------|
| 1 egg, well beaten | 1 teaspoon lemon extract |
| 1 cup sugar | 1 pint light cream |
| ¼ teaspoon salt | |
| 1 lemon, juice and rind | |

1. Add sugar and salt to well beaten egg and continue beating until they are dissolved.
2. Add lemon juice, grated rind, extract and cream.
3. Freeze the mixture in a refrigerator tray or in an ice cream freezer. Serves 6.

Note: If this dessert is frozen in the refrigerator, the texture will be smoother if the mixture is beaten with a rotary beater or electric mixer when it is about half frozen. Then return it to the refrigerator to finish freezing.

PINEAPPLE PARFAIT PIE

- | | |
|---|-------------------------------|
| One 9-inch baked pie shell | 1 3-oz. package lime gelatin |
| 1½ cups liquid drained from crushed pineapple | 1 pint vanilla ice cream |
| | 1 No. 2 can crushed pineapple |

1. Dissolve the lime gelatin with the heated pineapple juice.
2. Cut the vanilla ice cream in pieces and blend smoothly into the hot lime gelatin mixture.
3. Chill the ice cream gelatin mixture until it just begins to thicken.
4. Fold the crushed pineapple into the thickened mixture.
5. Pour into the baked pie shell and chill it thoroughly.
6. Serve garnished with whipped cream. Serves 6.





60th ANNIVERSARY
ALUMINUM GOODS MANUFACTURING CO.

HISTORY OF
MIRRO ALUMINUM COMPANY
MANITOWOC, WIS.

The Mirro Aluminum Company, now known as the world's largest manufacturer of aluminum cooking utensils with its six factories, rolling mill and customer service center, had a humble beginning back in 1895.

The present corporation is the result of a merger of the Manitowoc Aluminum Novelty Company, the Aluminum Manufacturing Company and Standard Aluminum Company of Two Rivers and the New Jersey Aluminum Company of Newark.

On July 30, 1895, the Aluminum Manufacturing Company was incorporated, "for the purpose of manufacturing and selling useful and ornamental articles of aluminum, or of other material or metals." Inspiration for the new venture had been the Columbian Exposition of 1893 where novelties imported from Germany, which were made of the new white metal, were on display. Joseph Koenig started this business in a small rented warehouse in January of that year.

In 1898, another farsighted citizen in the neighboring city of Manitowoc also saw the great opportunity opened up by the discovery of a new process of producing the new metal, aluminum, economically. Henry Vits, successful operator of a tannery since 1864 and active in government as alderman, school commissioner and member of the State Legislature, set up shop to manufacture products of the new wonder metal. He had come to the United States as a boy and had begun his career as a school teacher.

Machinery was purchased and the tannery was converted for the manufacture of aluminum articles. The sign on the building was relettered to read, "The Manitowoc Novelty Company." Henry Vits was president, his son, William, vice president, and W. F. Pflueger was secretary.

In 1909, when the Manitowoc and Two Rivers companies were consolidated with the New Jersey Aluminum Company, George Vits, son of Henry Vits, one of the founders of the Manitowoc company, is credited with doing much of the work which resulted in the merger. He became a vice president and sales manager of the new company, which was named the Aluminum Goods Manufacturing Company. The president of this company in 1909 was Gustave A. Kruttschnitt, vice president was Joseph Koenig, and secretary and treasurer was James C. Coleman. The main office of the company was at Newark, New Jersey.

Three years later, George Vits, who in the meantime had become general manager, was offered the presidency at the annual meeting. His acceptance heralded a bright new chapter in the aluminum business of Manitowoc and Two Rivers.

Manufacture of cooking utensils by mass production methods began in 1913 when the company produced a double boiler for the Quaker Oats Company which ultimately sold over the million mark. Up to this time the business had been mainly novelties, with aluminum combs the principal product. While the advantages of aluminum cooking ware had been recognized by the public, prices were generally too high to make them popular.

During this early period, the company's heavy-gauge, high-quality brand of pots and pans was "VIKO," the name coined from combining the "VI" from Vits and the "KO" from Koenig. Aluminum was no longer considered a luxury metal and mass production methods were being incorporated to enable the company to offer a high-quality product at the lowest possible price.

In 1915 the company acquired the facilities of the Standard Aluminum Company, another manufacturer in Two Rivers. For the next two years the company concentrated on the production of cooking utensils.

Private brands of aluminumware for wholesalers, syndicate and for mail order houses accounted for the bulk of distribution. Carloads of utensils were made for such distributors as Sunlight Aluminum Company, Great Northern Manufacturing Company and The United Aluminum Corporation. While the first two are no longer in existence, the last named company is still a valued customer of the company.

During the same year, 1915, the Aluminum Goods Manufacturing Company received its first contract for automobile hub caps. Company history is not clear whether the first automobile manufacturer was Dodge or Studebaker who placed an order calling for enough hub caps to supply 25,000 cars. Buick soon followed with an order for several hundred thousand hub caps.

World War I had a big influence on the destinies of the company. While the capacity of their facilities was strained, there was no shortage of aluminum. The raw material was available and the only problem was turning out the finished goods. Factory buildings spread as need for space grew. Canteens, cooking utensils and mess kits were turned out in tremendous numbers. The biggest single item was canteens, the total of which went into many millions.

At the conclusion of World War I, the company set out on a large scale expansion program. A plant in St. Louis was purchased to obtain additional rolling mill facilities. Five large additions to the Manitowoc and Two Rivers plants also got under way in 1919. Later when additional facilities in Manitowoc and Two Rivers had been completed, it was found to be advantageous to dispose of plants in the other cities.

Up to 1917, the company had no nationally-advertised high-quality line. To change this situation, MIRRO, The Finest Aluminum, was introduced in 1917. Full-page advertisements in the Saturday Evening Post of that year told the women of the country about this new MIRRO line of aluminumware. Other advertisements followed in such publications as Ladies' Home Journal, McCall's, Good Housekeeping, Farm Journal and Better Homes and Gardens.

George Vits, who was president at this time, had an intense personal interest in his employees. A familiar figure in the shops, he knew most of the workers by their first names and he knew about the families of many of them. As early as 1917, the company had an employee insurance plan, which insured adult male employees for \$1,500.00 and all employees under 21 years of age for \$1,000.00.

There came the time when the company had grown to such proportions that it was physically impossible for one man to keep in contact with all of the employees. But there was one day each year when these employees got together. It was what, in later years, became almost a community affair, the annual Company Picnic. It was a day that was looked forward to from year to year. A parade marked the official opening of the big day. There were bands, floats and clowns. There was fellowship and merriment, for picnic day was a day of gaiety for young and old alike and really a special day for the entire city. A separate picnic was held for Manitowoc and one for the Two Rivers plants.

In 1914, Albert J. Vits succeeded Henry Vits on the Board of Directors. On May 1, 1914, Mr. J. F. McGee resigned as secretary and treasurer and R. J. Findlan was elected to fill the unexpired term of Mr. McGee. In 1921, A. J. Vits was elected as vice president. He had been a stockholder in the company since 1902. Also in 1921, C. F. Isselmann was elected assistant secretary.

The company launched an aggressive sales and advertising program. Dollar sales and special event sales stimulated the business and the policy of giving the trade the largest possible values was instituted. From a line of aluminum novelties, the Aluminum Goods grew to leadership in the field of aluminum cooking utensils during this period.

Not only was the company seeking diversification in products, but diversification in distribution also. Rapid growth of chain and mail order distribution resulted in building merchandise to meet the specific needs of these outlets. Premium, jobbing and retail store distribution was also greatly extended by a large and intensive sales program.

In 1929, when the depression struck, the company which employed 3,400 people at the time was not affected immediately. Sales and production, like employment, was at a new all-time high. However, during the following year, 1930, there was a definite decline in sales and the number of employees was also reduced slightly.

Sales continued to decline during 1931 and 1932 which were the darkest days of the depression. But with sales down more than 65%, the number of employees, in 1932, was reduced only to 2,500. Therefore, three quarters of the 3,400 employees of 1929 were kept on the job during the period when there was no work to be had for millions who sought it.

In 1933, sales showed a slight increase and the number of employees immediately rose from 2,500 to 2,700. The worst of the depression was over.

During the 1923 to 1933 period, the company and the community suffered the loss of three AGM Co. executives. On November 15, 1929, Joseph Koenig died. Mr. Koenig was vice president and general superintendent and had made a tremendous contribution to the mechanical development throughout the plants. R. J. Findlan, secretary and treasurer, died April 22, 1933. Mr. Findlan had been an officer of the company since 1915 and he, too, had played a substantial part in the growth of the company.

The community was further shocked by the news of George Vits' death, November 15, 1933. It was almost impossible to believe that the man whose vision and courage had guided the company safely through the formative stage was dead. Other officers of the company at this time included A. J. Vits, who was vice president, C. F. Isselmann, vice president and assistant secretary, H. L. Vits, vice president, Earl O. Vits, vice president, and John F. Walton, Jr., secretary and treasurer.

Upon the death of George Vits, his brother, A. J. Vits, executive vice president, took over the direction of the company. He had been a director since 1913 and a vice president since 1921. It was during this time, 1934 to 1941, that the company recovered from the effects of the depression.

On August 8, 1936, the community was further shocked by the death of Mr. C. F. Isselmann. Mr. W. F. Bugenhagen, who had been with the company since 1910, succeeded Mr. Isselmann, becoming vice president in charge of sales.

The company's facilities were engaged both directly and indirectly in national defense work in 1940 and the years following. Production included coffee filters, meat platters, syrup pitchers and other utensil items for the armed forces, contract parts such as airplane fuel tanks, landing gear parts, airplane engine deflectors, radar parts, meat cans and cartridge cases of brass and steel. Again millions of canteens were made for our armed forces, just as had been done during World War I. Aluminum was also rolled for Lend-Lease.

With the war over, the company resumed civilian production at the end of 1945, when another milestone was reached in the introduction of the MIRRO-MATIC Pressure Pan. This was the highest priced utensil ever made by the company and has since sold in the millions. Another product introduced a little later was the MIRRO-MATIC Electric Percolator which also became a big factor in increasing the sales of the company.

In the effort to establish a growth pattern and carry out a policy of continuing warranted expansion, the company acquired a 104-acre site between Manitowoc and Two Rivers to be used for future building expansion. Within the next two years the first unit (Plant 5) of the new building expansion was erected in 1955 and used as a central Receiving and Supply Department. A second unit was added in 1956 which is currently being used for warehousing and part for manufacturing.

In August 1957, the company announced its plans to erect a new \$12 million rolling mill adjacent to Plant 5.

The new operation has the newest type heavy-duty, fully integrated mill using the latest methods and the most modern machinery obtainable. It has an annual capacity of 60 million pounds of sheet aluminum.

The new mill has put our company in a stronger position to engage in the development and marketing of more new products, thereby broadening our operations and expanding our sales.

While the company has been known primarily as a cooking utensil manufacturer and a leader in this field, it has branched out into other lines such as giftware, boats, aluminum siding, toys, aluminum foil and foilware.

On April 10, 1957, stockholders of the Aluminum Goods Manufacturing Company voted in favor of changing the company's name to the MIRRO ALUMINUM COMPANY. It became effective on December 31, 1957. The name change provided immediate brand identification every time the company's name is mentioned.

Upon the death of A. J. Vits in January, 1955, W. F. Bugenhagen was appointed to the presidency by the Board of Directors.

In 1963 a new Customer Service Center was completed on the company's 104-acre tract northeast of Manitowoc, adjacent to Plant 5 and the Rolling Mill. This 362 x 717-foot building provides central shipping and product storage facilities for all Mirro manufacturing plants.

Purchase of the National Metal Coatings, Inc., at Oconomowoc, Wisconsin, was consummated in January 1964. This plant, known as Mirro Plant 8, manufactures building materials, primarily aluminum siding.

In September 1964 a 30,000 square foot addition to the company's rolling mill facilities at a cost of \$350,000 was announced. The addition is used to concentrate the finished inventory of rolled metal within the mill thereby eliminating storage at the fabricating plants.

In 1960 A. L. Vits became president of Mirro and W. F. Bugenhagen was made Chairman of the Board. In 1964, Mr. Bugenhagen resigned as Chairman and was named an honorary director. C. W. Ziemer was named to the Board of Directors in 1964.

In 1966 additions were completed to the Rolling Mill, Plants 1 and 4 and the Boat Plant.

On January 1, 1967 A. L. Vits was named Chairman of the Board and C. W. Ziemer named President and Chief Executive Officer of Mirro.

Other officers of the company include F. C. Prescott, Vice President - Marketing; R. N. Thomsen, Vice President - Manufacturing; L. L. Newberry, Secretary-Treasurer; U. E. Garey, Assistant Treasurer; and R. W. Ihde, Assistant Secretary.

M-1708-43



THE GREAT COOKS COLLECTION

Mirro's finest cookware has everything a great cook needs!

Our heaviest weight aluminum to conduct heat evenly.

SilverStone premium non-stick interior.

Tough porcelain finish in almond and brown so it looks as good as it cooks.

Available in 8-piece Set and Open Stock pieces.

THE GREAT COOKS COLLECTION

MIRRO



We believe our finest cookware set deserves a really special package. So we had one custom-designed with a rich woodgrain effect and eye-catching 4-color photography. It's handsome enough for the most sophisticated department store display, yet its beauty is more than skin deep; it's made to ship well and stock easily, too. So now you've got it all—the ultimate in cookware *and* packaging—to attract even the most discerning buyers.



Snug-fitting covers cut moisture loss to a minimum



Our thickest, heaviest aluminum shells give exceptional heat distribution



Heatproof handles and knobs have woodgrain texture for easy handling

	ITEM NUMBER	DESCRIPTION	SHIPPING UNIT WEIGHT	CARTON DIM.	CUBE
8-Pc. Set	M-1708-43		1 only—13½ lbs.	17x12½x12¼"	1.49 cu.ft
includes:		1-Liter Covered Saucepan 1.06 Qt.			
		2-Liter Covered Saucepan* 2.12 Qt.			
		5-Liter Dutch Oven** 5.28 Qt.			
		18-cm. Fry Pan 7"			
		25-cm. Fry Pan 10"			
		*Cover fits 7" fry pan			
		**Cover fits 10" fry pan			
		Packed in woodgrain gift-box/shipper			
OPEN STOCK					
	M-1701-43	1-Liter Covered Saucepan 1.06 Qt.	1 only—2¼ lbs.	7½x4½x13½"	.26 cu. ft.
	M-1702-43	2-Liter Covered Saucepan 2.12 Qt.	1 only—2¾ lbs.	9¼x5¼x15"	.43 cu. ft.
	M-1703-43	3-Liter Covered Saucepan 3.17 Qt.	1 only—3¼ lbs.	9¼x7x15"	.57 cu. ft.
		Individually packed in two-color gift-box/shipper			
	M-1705-43	5-Liter Dutch Oven 5.28 Qt.	1 only—5 lbs.	13x13x7¼"	.68 cu. ft.
		Individually packed in two-color gift-box/shipper			
	M-1707-43	18-cm. Fry Pan 7"	1 only—2 lbs.	7¾x3x14¼"	.19 cu. ft.
	M-1710-43	25-cm. Covered Fry Pan 10"	1 only—3 lbs.	10¾x3¾x17"	.35 cu. ft.
		Individually packed in two-color gift-box/shipper			

MIRRO ALUMINUM COMPANY
P.O. Box 409
Manitowoc, WI 54220

M-0373-35



Watta Pizzaria Jr.®

Mirro's new multi-use, mini-oven. 8" square baking surface. Saves up to 75% energy compared to electric or gas range ovens. Removable element. 350W, 120V, AC only. Cord included. U.L. listed.

Watta Pizzaria Jr.TM

The Versatile Mini-Oven



Watta Product

Perfect for baking an 8" pizza. Super for TV dinners, egg rolls, fish sticks, frozen French fries — even casseroles and other frozen convenience foods.



Watta Package

An attractive package design to complement the award-winning Watta Pizzaria carton. Avery Schreiber and Meeno Peluce team to provide strong POP appeal. Attractive food photos suggest various uses for the Watta Pizzaria Jr.

Item No.
M-0373-35

Size
8x8" Baking Surface
15¼ x 5¾ x 15¾ — .79 cu. ft.

Ship. Unit
1 only — 3 lbs.

MIRRO ALUMINUM COMPANY P.O. BOX 409 MANITOWOC, WI 54220

MIRRO Watta Pizzaria

"Watta great idea!"

Avery Schreiber, popular TV personality, is MIRRO's exclusive spokesman for the small appliance field.



Bakes professional-style pizza at home...frozen, ready-mix or scratch.

Made of even-heating aluminum

Saves up to
70% energy
compared to electric
or gas range
oven units.

Watta Pizzaria, the deliciously economical way to enjoy pizza . . . *at home* . . . ready to serve piping hot. Exclusive design bakes pizzas evenly while it reduces energy consumption to a mere fraction as compared to ordinary baking in a conventional range oven. Use it for family or party meals, at home or away, anywhere there's a standard electrical outlet. Disassembles for fast, convenient cleanup. Easy-care acrylic enamel exterior finish. Direction and recipes included. 500 W, 120 V. AC only.

Number
M-0368-35

Color
Gold

Size
12" Dia. Pan
17½ x 6¼ x 18 x .48 cu. ft.

Ship. Unit
1 only—5¼ lbs.

Packed in full-color display carton. Repacked 3.

Watta Pizzeria...Watta Convenience!



HEAT TV DINNERS
BAKE POTATOES

HEAT BREADED CHICKEN
HEAT FRENCH FRIES

PLUS DOZENS OF OTHER USES!
Doughnuts
Waffles
Casseroles
Sandwiches
Fish Sticks
French toast



PORTABLE—USE IT WHEREVER THERE'S AN ELECTRICAL OUTLET

 UP TO 70% HEAT SAVINGS	SAVES ENERGY You save up to this much energy with the WATTA PIZZARIA compared to gas or electric oven units.	 COVER BAKE PAN ELEMENT BASE EASY TO CLEAN Simply remove element in base, then entire unit can be immersed for fast, easy washing. ELIMINATES MESSY OVEN CLEANUP!
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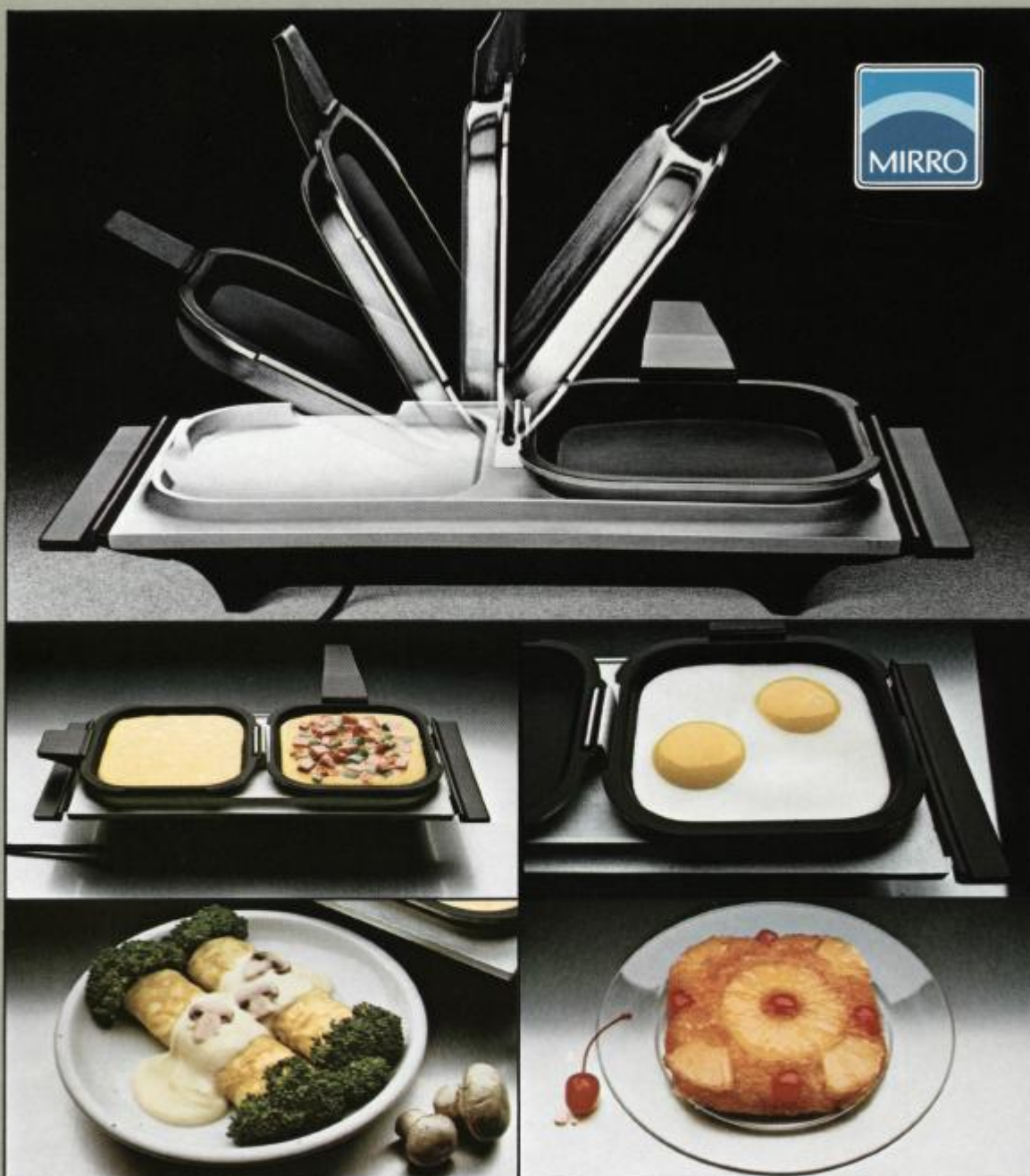
Watta Market!

Americans consume a million tons of pizza annually—and the market is *growing*.

MIRRO ALUMINUM COMPANY • P.O. BOX 409 • MANITOWOC, WI 54220



M-0370



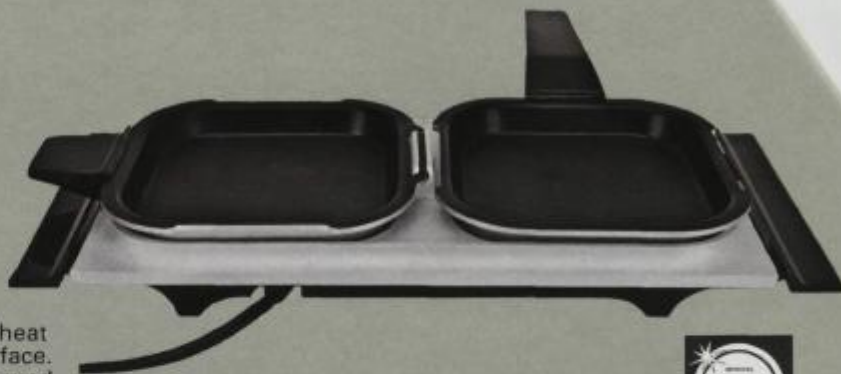
the
eggory
by mirro

Cooks a perfect omelet in just four minutes. Great for all egg recipes; fried, scrambled or poached. Prepares hamburgers, grilled sandwiches, French toast, bacon or crepes. Special recipes make cooking easy. Cord attached. 1000W 120V AC.

the eggory by mirro

Features:

Two 5"x5" heavy-gauge removable pans. Even-heat aluminum pans have Teflon II non-stick cooking surface. Phenolic base with easy-care finish stays cool. Hinged pans for easy flipping. Completely portable.



This symbol on the product's nameplate means it is Listed by UNDERWRITERS' LABORATORIES, INC.



Package:

Eye-catching attractive package design. Front shows Eggory in use. Back pictures mouth-watering food recipes. Strong point of purchase sales support.

Added Plus:

Colorful recipe book included in each carton. Recipes for eggs, sandwiches, crepes, desserts and other wonderful things sure to delight the user.



Number
M-0370

Base Measurement
14½x6¼"

Ship. Unit
1 only — 5¼ lbs.

11x5½x17" — .59 cu. ft.

MIRRO Aluminum Company,
P.O. Box 409,
Manitowoc, WI 54220

**SPECIAL
OFFER**

**MIRRO
ALUMINUM**

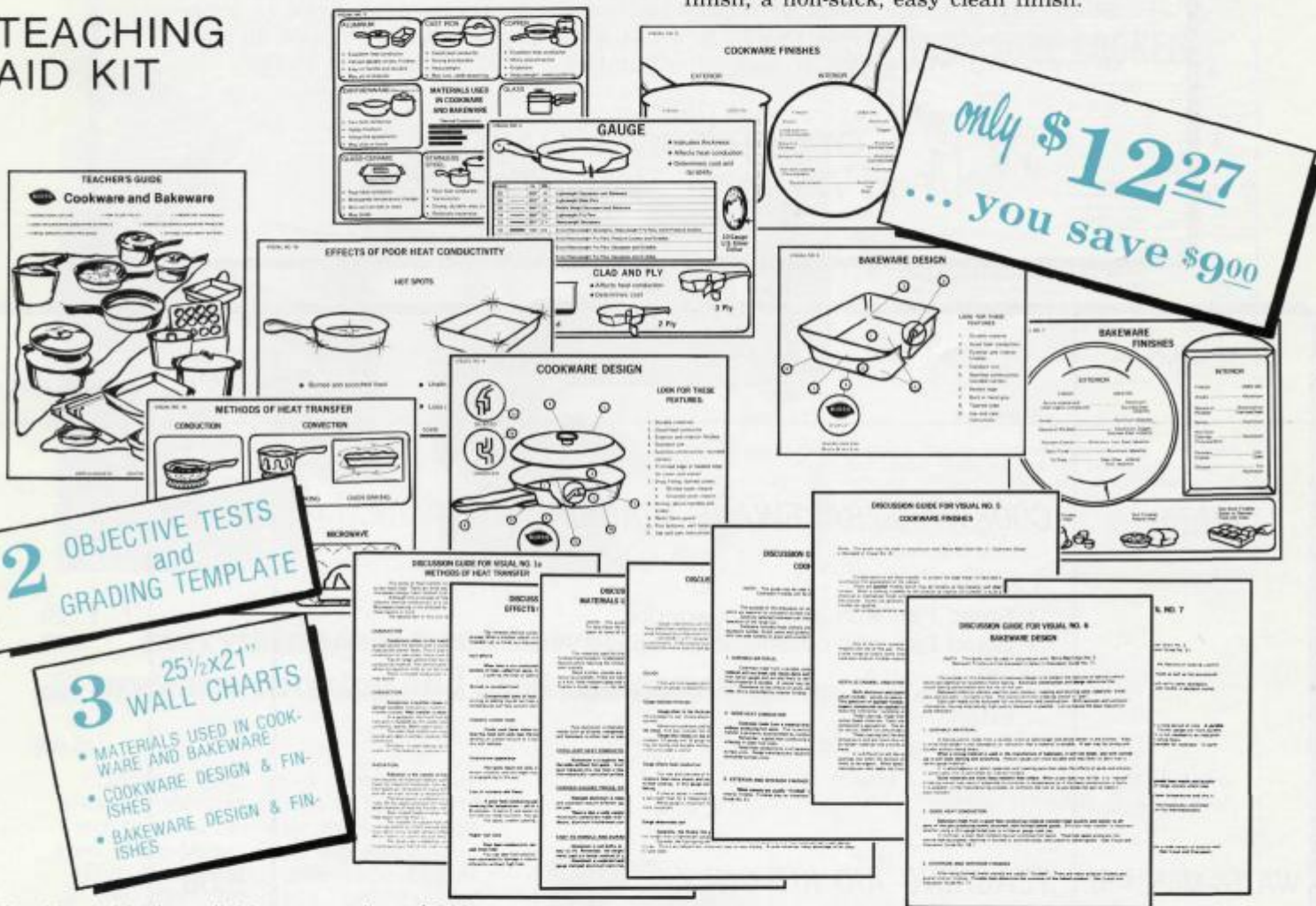
New!

COOKWARE/BAKEWARE TEACHING AID PACKAGE

Here is everything you need to teach a fair appraisal of cookware and bakeware...objective information covering Methods of Heat Transfer; Materials; Gauge, Clad and Ply; Design and Finishes. There are supporting Visuals, Wall Charts, Tests, and a Grading Template...even some of the pans with which you can do the suggested experiments and demonstrations. All in one effective package.

PACKAGE INCLUDES: 8-page Teacher's Guide with directions, enrichment materials, demonstrations and laboratory experiments, 8 detailed Visuals (originals to make transparencies for projection or to duplicate for classroom handouts), 3 large Wall Charts, 8 discussion Guides, two Objective Tests, and Grading Template...all assembled in convenient file folder PLUS three MIRRO pans with which you can demonstrate the advantages of; a heat-absorbing anodized finish; a heat-reflective polished finish; a non-stick, easy clean finish.

TEACHING AID KIT



(Teaching Aid Kit available separately at \$5.00)

PLUS these MIRRO PANS (retail value \$16.27)



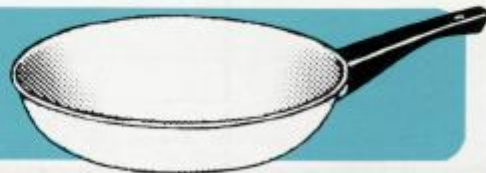
MIRRO BREAD PAN

with anodized exterior
To demonstrate the effect of a heat-absorbing finish.



MIRRO BREAD PAN

with polished exterior and non-stick Teflon II interior
To demonstrate the effect of a heat-reflective polished finish.



MIRRO 8" SAUTE PAN

with non-stick SilverStone interior and porcelain exterior
To demonstrate the advantages of non-stick, easy clean surfaces.

OFFER EXPIRES JULY 15, 1978

SEE BACK SIDE OF THIS PAGE FOR HOW TO ORDER



COOKWARE/BAKEWARE/TEACHING AID PACKAGE

For Schools And Professional Home Economists

HOW TO ORDER

These special prices are offered to professional home economists to aid in demonstration, research and school training.

List the items you want on your institution's Official Purchase Order or Official Stationery. Enclose check or money order for total amount plus 50¢ to cover postage and handling, payable to NASCO. Merchandise will be shipped on open account only when ordered on your institution's Official Purchase Order.

ORDER FROM: NASCO
Fort Atkinson, Wisconsin 53538

ITEM NO.	DESCRIPTION	YOUR PRICE	NATIONAL SUGGESTED RETAIL EACH
WA761	COOKWARE/BAKEWARE TEACHING AID PACKAGE Contains: 1 Bread Pan with anodized exterior 1 Bread Pan with polished exterior and non-stick Teflon II interior 1 8" Saute Pan with non-stick Silverstone interior and porcelain exterior 1 Teaching Aid Kit	\$12.27	\$3.29 4.99 7.99 (5.00)
WA760-M6521-57	TEACHING AID KIT ONLY YOUR SPECIAL PRICE OF \$12.27 REPRESENTS A SAVINGS OF 40% ON COOKWARE/BAKEWARE ITEMS AND 50% ON TEACHING AID KIT.	5.00	

ADD 50¢ TO YOUR TOTAL ORDER TO COVER POSTAGE AND HANDLING.

New Mirro-Matic pressure cooker and canner teaching aid kit.



Only
\$ **3⁵⁰**



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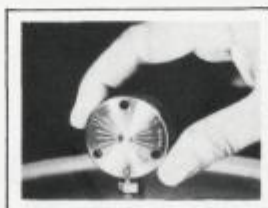
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	MASTERBILT 7-PC. COOKWARE SET Polished Exterior; Sunray Interior		
W8369-B1577	Cookware Set - Consists of one each: 1 & 2-Qt. Covered Saucepans, 10" Fry Pan & 5-Qt. Covered Dutch Oven (Cover fits 10" Fry Pan)-----	\$19.99	\$29.95
	SILVERSTONE COOKWARE SETS		
WA1058-B1577-43	MASTERBILT Set - 7 Pc. (Almond) Consists of one each: 1-Qt. Cov. Saucepan, 2-Qt. Cov. Saucepan, 10" Fry Pan and 5-Qt. Cov. Dutch Oven (cover fits 10" Fry Pan)-----	\$26.99	\$36.95
WA242-B1577-53	MASTERBILT Set - 7 Pc. (Polished) Consists of one each: 1-Qt. Cov. Saucepan, 2-Qt. Cov. Saucepan, 10" Fry Pan and 5-Qt. Cov. Dutch Oven (cover fits 10" Fry Pan)-----	\$24.99	\$34.95
WA1555-M-1708-43	GREAT COOKS SET - 8 Pc. (Almond) Consists of 1-Liter Cov. Saucepan, 2-Liter Cov. Saucepan (cover fits 7" fry pan), 5-Liter Dutch Oven (cover fits 10" fry pan), 18-Cm. Fry Pan (7"), 25-Cm. Fry Pan (10")-----	\$48.99	\$69.95
	SILVERSTONE COOKWARE		
WA1078-M0756-43	Cov. Saute-Fry Pan - 10" (Almond)-----	\$11.24	\$14.99
WA1077-M0756-54	Cov. Saute-Fry Pan - 10" (Polished)-----	9.74	12.99
WA1080-M0758-43	Cov. Saute-Fry Pan - 12" (Almond)-----	12.74	16.99
WA1079-M0758-54	Cov. Saute-Fry Pan - 12" (Polished)-----	11.24	14.99
WA1074-M0765-43	Saute-Fry Pan - 8" (Almond)-----	6.74	8.99
WA329-M0765-54	Saute-Fry Pan - 8" (Polished)-----	6.37	8.49
WA1075-M0766-43	Saute-Fry Pan - 10" (Almond)-----	8.24	10.99
WA330-M0766-54	Saute-Fry Pan - 10" (Polished)-----	7.87	10.49
WA1076-M0768-43	Saute-Fry Pan - 12" (Almond)-----	8.99	11.99
WA331-M0768-54	Saute-Fry Pan - 12" (Polished)-----	8.62	11.49
WA1454-M0815-43	Square Griddle - 10½" (Almond)-----	8.99	11.99
WA216-M0815-54	Square Griddle - 10½" (Polished)-----	8.24	10.99
WA1561-M-0816-53	6½" Mini-Griddle-----	2.99	3.99
WA1063-B1560-43	Cov. Fry Pan - 10" (Almond)-----	11.24	14.99
WA1072-B1560-53	Cov. Fry Pan - 10" (Polished)-----	10.49	13.99
WA1059-B1561-43	Cov. Saucepan - 1 Qt. (Almond)-----	8.24	10.99
WA1066-B1561-53	Cov. Saucepan - 1 Qt. (Polished)-----	7.49	9.99

NUMBER	DESCRIPTION	YOUR PRICE	NATIONAL SUGGESTED RETAIL EACH
WA1060-B1562-43	Cov. Saucepan - 2 Qt. (Almond)-----	\$ 8.99	\$ 11.99
WA1067-B1562-53	Cov. Saucepan - 2 Qt. (Polished)-----	8.24	10.99
WA1061-B1563-43	Cov. Saucepan - 3 Qt. (Almond)-----	9.74	12.99
WA1068-B1563-53	Cov. Saucepan - 3 Qt. (Polished)-----	8.99	11.99
WA1062-B1564-43	Fry Pan - 7½" (Almond)-----	7.49	9.99
WA1071-B1564-53	Fry Pan - 7½" (Polished)-----	6.74	8.99
WA1064-B1565-43	Dutch Oven - 5 Qt. (Almond)-----	12.74	16.99
WA1069-B1565-53	Dutch Oven - 5 Qt. (Polished)-----	11.24	14.99
WA1065-B1568-43	Cov. Saucepot - 8½ Qt. (Almond)-----	16.49	21.99
WA1070-B1568-53	Cov. Saucepot - 8½ Qt. (Polished)-----	14.99	19.99
MIRRO-MATIC PRESSURE COOKERS			
WA871-M0214	Pressure Cooker Cover (2½ & 4 Qt.)-----	\$ 2.24	\$ 2.99
WA755-M0512	Deluxe Pressure Cooker/Canner - 12 Qt. (Polished)-----	35.99	53.95
WA757-M0522	Deluxe Pressure Cooker/Canner - 22 Qt. (Polished)-----	54.99	74.95
WA756-M0526	Deluxe Pressure Cooker/Canner - 16 Qt. (Polished)-----	49.99	69.95
WA967-M0534	Standard Pressure Cooker - 4 Qt.-----	14.99	21.95
WA968-M0536	Standard Pressure Cooker - 6 Qt.-----	19.99	28.95
WA751-M0592	Deluxe Pressure Cooker/Canner - 2½ Qt. (Polished)-----	15.99	23.95
WA752-M0594	Deluxe Pressure Cooker/Canner - 4 Qt. (Polished)-----	17.99	25.95
WA753-M0596	Deluxe Pressure Cooker/Canner - 6 Qt. (Polished)-----	21.99	31.95
WA754-M0598	Deluxe Pressure Cooker/Canner - 8 Qt. (Polished)-----	26.99	36.95
WA923-M6506	Pressure Cooker Recipe Book-----	4.95	7.95
WA759-M6530-56	Pressure Cooker Guide-----	1.13	1.50
W9607-M6515-57	MIRRO Teaching Aid Kit on Pressure Cooking & Canning---	3.50	--
MIRRO COLORMODE ALUMINUMWARE Acrylic Enamel Exterior			
W7621-M0302-35	Timer (Harvest Polystyrene)-----	\$ 5.24	\$ 6.99
W7620-M0302-37	Timer (Avocado Polystyrene)-----	5.24	6.99
W7622-M0302-39	Timer (Poppy Polystyrene)-----	5.24	6.99
WA119-M1532-35	Teakettle - 2½ Qt. (Harvest)-----	4.49	5.99
WA121-M1532-36	Teakettle - 2½ Qt. (Nutmeg Brown)-----	4.49	5.99
WA118-M1532-37	Teakettle - 2½ Qt. (Avocado)-----	4.49	5.99
WA120-M1532-39	Teakettle - 2½ Qt. (Poppy)-----	4.49	5.99
WA972-M1532-43	Teakettle - 2½ Qt. (Almond)-----	4.87	6.49
WA127-M1542-34	Kwik-Kettle - 2½ Qt. (White)-----	6.74	8.99
W7348-M2000-35	Bun Warmer & Server - 9½x6½" (Harvest)-----	6.37	8.49
W7349-M2000-37	Bun Warmer & Server - 9½x6½" (Avocado)-----	6.37	8.49
W7350-M2000-39	Bun Warmer & Server - 9½x6½" (Poppy)-----	6.37	8.49
W8994-M5312-25	Crownburst Cake Mold - 12 Cup (Harvest Exterior; Teflon II Interior)-----	6.52	8.69
W8995-M5312-26	Crownburst Cake Mold - 12 Cup (Brown Exterior; Teflon II Interior)-----	6.52	8.69
W8996-M5312-27	Crownburst Cake Mold - 12 Cup (Avocado Exterior; Teflon II Interior)-----	6.52	8.69
W8429-M5396-35	Cake Dessert Mold - 9 Cup (Harvest Exterior; Teflon II Interior)-----	3.97	5.29
W7654-M5396-37	Cake Dessert Mold - 9 Cup (Avocado Exterior; Teflon II Interior)-----	3.97	5.29
W7933-M5396-39	Cake Dessert Mold - 9 Cup (Poppy Exterior; Teflon II Interior)-----	3.97	5.29
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WA1559-M-1133-25	Eggmate-Omelet Pan W/Poacher Inset (Gold)-----	\$ 7.49	\$ 9.99
WA1560-M-1133-27	Eggmate-Omelet Pan W/Poacher Inset (Avocado)-----	7.49	9.99
W8871-M1134-25	Omelet & Double Fry Pan - 9-5/8" (Harvest)-----	7.49	9.99
W9621-M1134-26	Omelet & Double Fry Pan - 9-5/8" (Brown)-----	7.49	9.99
W9018-M1134-27	Omelet & Double Fry Pan - 9-5/8" (Avocado)-----	7.49	9.99

NUMBER	DESCRIPTION	YOUR PRICE	NATIONAL SUGGESTED RETAIL EACH
MIRRO ALUMINUMWARE WITH TEFLON II			
W8867-M0162-51	Muffin Pan - 12 Cup-----	\$ 3.52	\$ 4.69
W8990-M0166-51	Muffin Pan - 6 Cup-----	2.17	2.89
W8873-M0182-51	Teacake Pan - 12 Cup-----	2.62	3.49
W1115-M0825-55	Square Griddle - 10½"-----	5.99	7.99
W3964-M0865-55	Saute Pan - 8"-----	3.97	5.29
W5422-M0866-55	Saute Pan - 10"-----	5.02	6.69
W5608-M0868-55	Saute Pan - 12"-----	5.77	7.69
W8874-M1169-51	Layer Cake Pan - 9"-----	2.62	3.49
W8866-M1263-51	3-Egg Poacher with Teflon Inset-----	5.84	7.79
W8991-M5003-51	Biscuit & Cake Pan - 13x9x2"-----	4.49	5.99
W8868-M5008-51	Square Cake Pan - 8x8x2"-----	3.52	4.69
W8869-M5010-51	Bread Pan - 9½x5½x2½"-----	4.34	5.79
W8992-M5028-51	Jr. Loaf Pan - 7-3/8x3-5/8x2½"-----	3.22	4.29
W9010-M5121-51	Individual Egg Poacher with Teflon Inset-----	3.22	4.29
W8993-M5185-51	Cookie Pan - 15½x10½x1"-----	4.27	5.69
W8872-M5304-51	Tubed Cake Pan - 10"-----	5.47	7.29
W1116-M5386-51	Cookie Sheet - 15½x12"-----	4.34	5.79
W1117-M5387-51	Cookie Sheet - 17x14"-----	4.72	6.29
W8997-M5475-51	Bake & Roast Pan - 14x10x2"-----	5.02	6.69
REGULAR MIRRO COOK and BAKEWARE			
W3050-M0162	Muffin Pan - 12 Cup-----	\$ 1.87	\$ 2.49
W3051-M0166	Muffin Pan - 6 Cup-----	1.42	1.89
W3049-M0182	Tea or Cupcake Pan - 12 Cup-----	1.64	2.19
W963-M0289-22	Pie Pan - 9x1½" (Anodized)-----	1.87	2.49
W6407-M0295-32	Ice Cube Tray - 18 Cube (Frosty Blue Colormode finish)-----	2.62	3.49
W3026-M0322	Pizza Pan - 12x5/8"-----	1.87	2.49
W1073-M0323-22	Deep Dish Pizza Pan - 14"-----	2.62	3.49
W5331-M0357-22	"Dial-a-Cookie" Cookie Press (3 plates)-----	5.62	7.49
W7966-M0358-22	Cookie-Pastry Press - 15 Forms-----	5.62	7.49
W76-M0360	Decorator Set - 6 Tips-----	3.37	4.49
W7351-M0715-23	Zodiac Mold - 12 Cup (Copper-tone)-----	3.74	4.99
W1971-M0716-23	Tall Crown Mold - 8 Cup (Copper-tone)-----	3.22	4.29
W3043-M0718-23	Star Mold - 5 Cup (Copper-tone)-----	2.47	3.29
W3969-M0724-23	Melon Mold - 2½ Cup (Copper-tone)-----	2.47	3.29
W2675-M0725-23	Fish Mold - 5½ Cup (Copper-tone)-----	3.22	4.29
W3968-M0726-23	Fluted Mold - 3½ Cup (Copper-tone)-----	2.47	3.29
W7970-M0729-22	Ring Mold - 6½ Cup (Anodized)-----	3.22	4.29
W7971-M0731-22	Ring Mold - 11 Cup (Anodized)-----	3.97	5.29
W3044-M0738-23	Gothic Ring Mold - 3½ Cup (Copper-tone)-----	2.84	3.79
W5566-M0742-23	Jewel Mold - 8 Cup (Copper-tone)-----	3.22	4.29
W3344-M0745-23	Alpine Mold - 6 Cup (Copper-tone)-----	3.22	4.29
W3042-M0747-23	Crown Mold - 4 Cup (Copper-tone)-----	2.47	3.29
W5090-M0749-23	Heart Mold - 2½ Cup (Copper-tone)-----	2.47	3.29
W7659-M0780-23	Mold Set - 4 Pc. (Copper-tone)-----	7.87	10.49
W1969-M0782	Dough Mixer & Bread Baking Kit-----	18.71	24.95
W2656-M0829	Drip Coffee Maker - 9 Cup-----	7.87	10.49
W2668-M0876	Oval Roaster - 15x9½x7½"-----	10.49	13.99
W1053-M0901	Teapot - 3 Cup-----	6.74	8.99
W1054-M0903	Teapot - 6 Cup-----	7.49	9.99
W1055-M0904	Teapot - 9 Cup-----	8.24	10.99
W961-M1168	Layer Cake Pan (Solid Bottom) - 8x1½"-----	1.87	2.49
W962-M1169	Layer Cake Pan (Solid Bottom) - 9x1½"-----	2.02	2.69
W189-M1179	Layer Cake Pan (Loose Bottom) - 9x1½"-----	2.47	3.29
W1114-M1532-23	Flip-Cap Whist. Teakettle - 2½ Qt. (Copper-tone)-----	4.49	5.99
W7101-M1511	Saucepan - 1 Qt.-----	2.47	3.29
W7102-M1512	Saucepan - 2 Qt.-----	2.99	3.99
W7103-M1513	Saucepan - 3 Qt.-----	3.37	4.49
W6702-M1544	Covered Saucepot - 4 Qt.-----	6.37	8.49
W6703-M1546	Covered Saucepot - 6 Qt.-----	7.12	9.49
W6704-M1548	Covered Saucepot - 8 Qt.-----	7.87	10.49
W6705-M1550	Covered Saucepot - 10 Qt.-----	8.62	11.49

NUMBER	DESCRIPTION	YOUR PRICE	NATIONAL SUGGESTED RETAIL EACH
W7304-M1591	Covered Saucepan - 1 Qt.-----	\$ 4.12	\$ 5.49
W7305-M1592	Covered Saucepan - 2 Qt.-----	4.87	6.49
W7306-M1593	Covered Saucepan - 3 Qt.-----	5.24	6.99
W2942-M1801	Double Boiler - 1½ Qt.-----	7.12	9.49
W944-M1802	Double Boiler - 2 Qt.-----	7.87	10.49
W8959-M1812	Range Top Porta/Pizzaria - for 12" pizzas-----	10.12	13.49
W1A-M2623	Mixette - 8 Oz.-----	1.49	1.99
W952-M5003	Biscuit & Cake Pan - 13x9x2"-----	3.37	4.49
W191-M5009	Square Cake Pan - 9x9x2"-----	2.47	3.29
W959-M5010-22	Bread Pan - 9½x5½x2½" (Anodized)-----	2.47	3.29
WA970-M5011-24	French Bread Pan-----	3.74	4.99
W966-M5025-22	Colander - 3 Qt. (Anodized)-----	4.49	5.99
W157-M5026-22	Colander - 5 Qt. (Anodized)-----	5.62	7.49
W3056-M5028	Junior Loaf Pan - 7-3/8x3-5/8x2½" (Polished)-----	2.02	2.69
WA125-M5058-22	"One-Pound" Bread-Loaf Pan - 8½x4½x2-5/8" (Polished)---	2.47	3.29
W232-M5185	Cake Roll Pan - 15½x10½x1"-----	3.37	4.49
WA128-M5186	Oven-Mate - 15½x10½x1"-----	6.97	9.29
W9620-M5197	Covered Loaf-Dessert Pan - 10½x3-5/8x2-5/8"-----	3.52	4.69
W13-M5365	Oblong Roaster - 17½x12½x9"-----	14.24	18.99
W949-M5394	Tubed Cake Pan - 10" (Loose Bottom)-----	4.87	6.49
W2976-M5396-23	Turban Mold - 9x3-5/8" (Copper-tone)-----	3.22	4.29
WA124-M5475	Bake & Roast Pan - 14x10x2"-----	3.97	5.29
W3054-M5477	Bake & Roast Pan - 17½x11-3/8x2½"-----	5.99	7.99
W7969-M5479	Broiler - 14x10x2"-----	6.22	8.29
W954-M5486	Cookie Sheet - 15½x12"-----	2.69	3.59
W139-M5487	Cookie Sheet - 17x14"-----	3.37	4.49
W2324-M5488	Deep Covered Cake Pan - 13x9x2-5/8"-----	5.99	7.99
W3437-M5491	Cake Pan with Skylight Cover - 13x9x2-5/8"-----	5.84	7.79
W9619-M5555	Covered Square Cake Pan - 8x8x2-5/8"-----	3.52	4.69
WA760-M6521-57	MIRRO Cookware-Bakeware Teaching Aid Kit-----	5.00	--
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W3032-M-0126	Automatic Perk - 35 Cup-----	\$20.99	\$29.95
W2924-M-0128	Automatic Perk - 55 Cup-----	39.99	57.95
W5229-M-0130	Automatic Perk - 30 Cup-----	16.49	22.95
W7941-M-0131-35	Automatic Perk - 30 Cup (Harvest)-----	16.99	23.95
W9611-M-0188-35	Immersible Cup-A-Minit Perk - 10 Cup (Gold)-----	20.49	30.95
W9031-M-0199-35	Percolator 8 Cup (Yellow Polypropylene)-----	9.49	14.95
WA980-M-0199-43	Percolator 8 Cup (Almond Polypropylene)-----	9.49	14.95
WA1558-M-0272	Buffet Server 11" Sq. (Polished) Avail. after Aug. 31--	22.99	29.95
WA973-M-0272-35	Buffet Server 11" Sq. (Harvest)-----	24.99	34.95
WA975-M-0272-37	Buffet Server 11" Sq. (Avocado)-----	24.99	34.95
W8428-M-0342-71	Pop 'N' Serve Self-Buttering Corn Popper - 4 Qt. (Black) Teflon II Interior-----	13.49	19.95
WA771-M-0368-35	Watta Pizzaria Electric Pizza Baker - 12" Gold-----	17.99	26.95
WA1556-M-0370	Eggory (Available after July 31)-----	23.99	31.95
WA1557-M-0373-35	Watta Pizzaria Jr. 8" Gold-----	12.99	16.95
W7979-M-0475-35	Broiler 9½" Harvest (Porcelain Cover)-----	16.99	24.95
WA976-M-0475-43	Broiler 9½" Almond (Porcelain Cover)-----	16.99	24.95
WA977-M-9236-45	Corn Popper W/Butter-Rite (Harvest)-----	9.99	15.95
WA978-M-9236-43	Corn Popper W/Butter-Rite (Almond)-----	9.99	15.95
W9029-M-9294-44	Party Perk 22 Cup (White)-----	13.99	21.95
W9030-M-9294-45	Party Perk 22 Cup (Gold)-----	13.99	21.95
WA979-M-9294-43	Party Perk 22 Cup (Almond)-----	13.99	21.95
OTHER GADGETS AND SMALLWARE			
W717-S2547	Egg & Vegetable Slicer-----	\$.82	\$ 1.09
W3439-S2584	Biscuit & Donut Cutter - 2-5/8"-----	.52	.69
W716-S2587	Measuring Spoon Set-----	.37	.49
W5234-S2752	Turban Mold - 4½ Oz.-----	.22	.29
W5235-S2830	Laurel Mold - 5 Oz.-----	.22	.29
W3438-S2880	2½-Oz. Funnel-----	.37	.49
W5242-S2882	½-Pint Funnel-----	.59	.79

NUMBER	DESCRIPTION	YOUR PRICE	NATIONAL SUGGESTED RETAIL EACH
	Skin-packed		
W958-S2300-15	Measurette Set-----	\$.82	\$ 1.09
W6420-S2302-15	Measuring Cup Set (Copper-tone)-----	1.27	1.69
W7658-S2396-15	Individual Loaf Pan Set - 4 Pc. 4½x2-3/8x1½"-----	1.12	1.49
W6444-S2571-15	Clothes Sprinkler (fits 5/8" opening)-----	.37	.49
W7972-S2831-15	Ind. Tart Pan Set - 4 Pc. (4 oz. each)-----	.97	1.29
W7967-S3458-15	Cookie Cutter Set - 4 Pc.-----	.82	1.09
W6429-S3460-15	Cookie Cutter Set - 5 Pc.-----	.82	1.09
	CANNING SUPPLIES		
W9036-M0220	Covered Saucepot - 2l Qt.-----	\$ 7.49	\$ 9.99
W9035-M0320	Water Bath Canner with rack - 2l Qt.-----	9.52	12.69
W2332-C2518-22	Rotary Food Press - 2½ Qt.-----	6.45	8.59
W6451-S2929	Fruit Jar Funnel - 9 Oz.-----	.59	.79
W9609-S2939	Canning Jar Lifter-----	1.72	2.29
W8876-S2998	Dipper - 1 Pint-----	.74	.99
W9037-C7936	Blancher - 6 Qt.-----	6.67	8.89