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THE GREAT

Pabst

BREWERY

MILWAUKEE



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Fred Janst



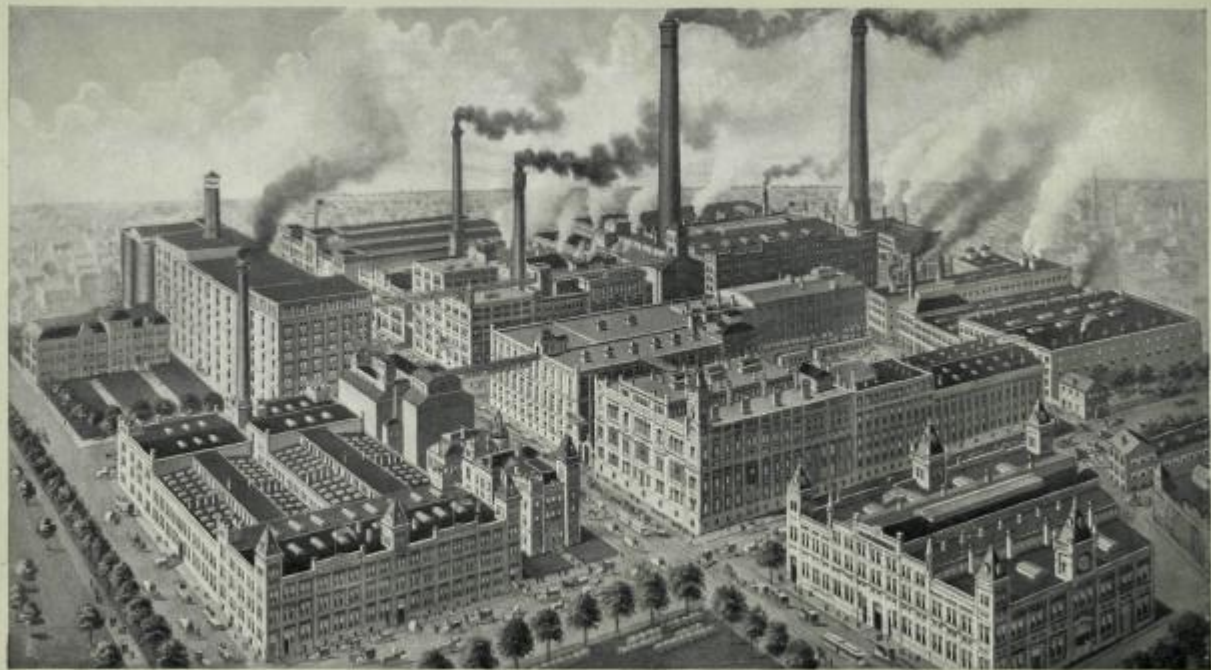
THE UNION, RANDOLPH STREET, CHICAGO, ILL.



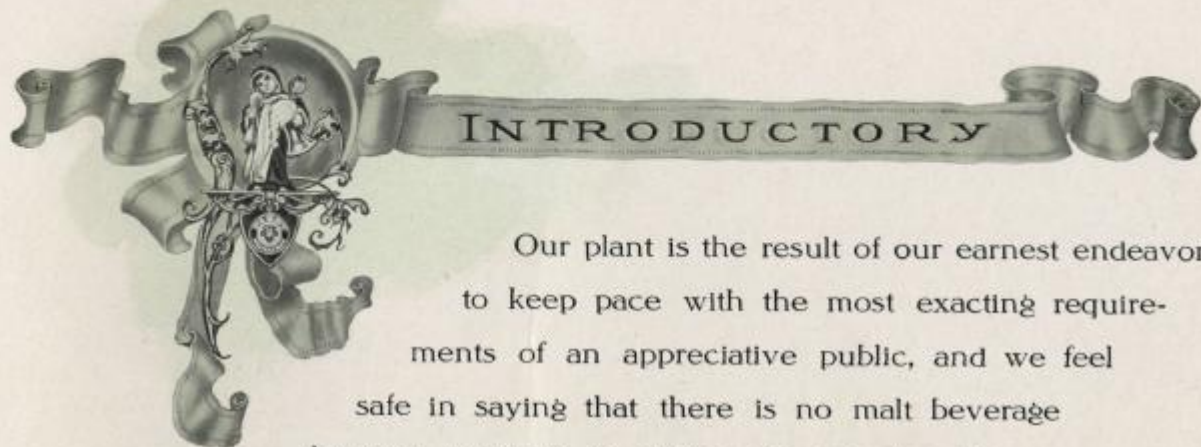
KAISERHOF, MINNEAPOLIS, MINN.



THE BREWERY OF 1844



THE GREAT PABST PLANT OF TODAY



Our plant is the result of our earnest endeavors
to keep pace with the most exacting require-

ments of an appreciative public, and we feel

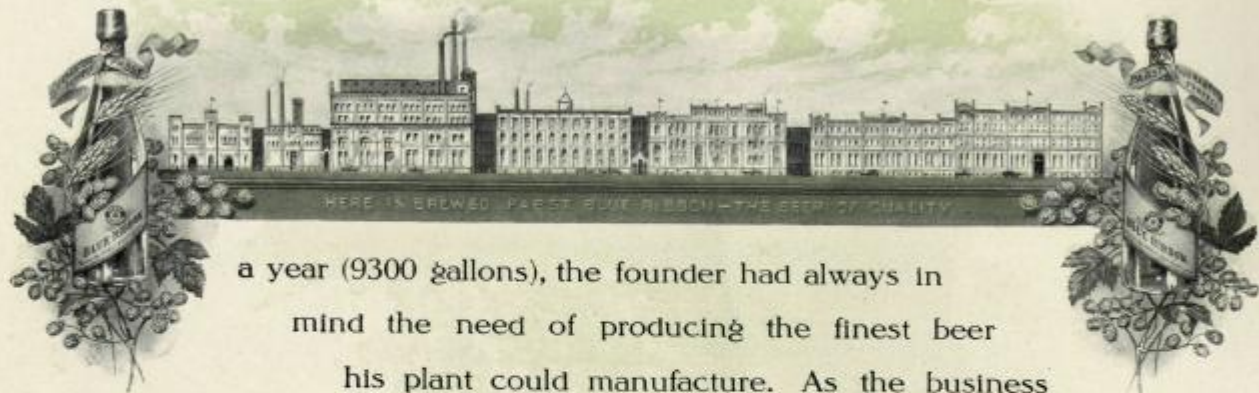
safe in saying that there is no malt beverage

that can compare in purity, age and strength-

building qualities with PABST BLUE RIBBON

BEER. ——— When this brewery was estab-
lished in 1844, with a capacity of 300 barrels in

CLEAN THINGS
ARE IMPERATIVE
AS PURE FOOD



a year (9300 gallons), the founder had always in mind the need of producing the finest beer his plant could manufacture. As the business grew the plant had to be enlarged to its present capacity of 2,000,000 barrels a year (62,000,000 gallons). But the foundation principle was never lost sight of, and during the thirty-seven years

2,000,000
BARRELS A YEAR
CAPACITY

THE
BEST BEER IN
THE WORLD

of the presidency of Captain Frederick Pabst
every resource of the great institution was con-

served for the one sole purpose of manufac-
turing the best beer in the world. =====

PABST BLUE RIBBON BEER is brewed accord-
ing to the exclusive Pabst process. It is brewed
from Pabst eight-day malt, in which is retained
a wealth of food value only to be secured from
a combination of these two elements. == To



present as graphically as possible the result of
the ideas expressed above, in the development
of our plant, we have arranged this set of views,
and they will convey the best evidence of
what we are doing to render our product
worthy of the patronage of the American people.

A PRODUCT
WORTHY OF YOUR
PATRONAGE

PABST BREWING CO., MILWAUKEE





BOTTLING DEPARTMENT, GENERAL OFFICES, MALT HOUSE



STORAGE HOUSES 1, 2, 3, 4, 5 8



THE GLAZED TILE CIRCULAR MALT STORAGE ELEVATOR



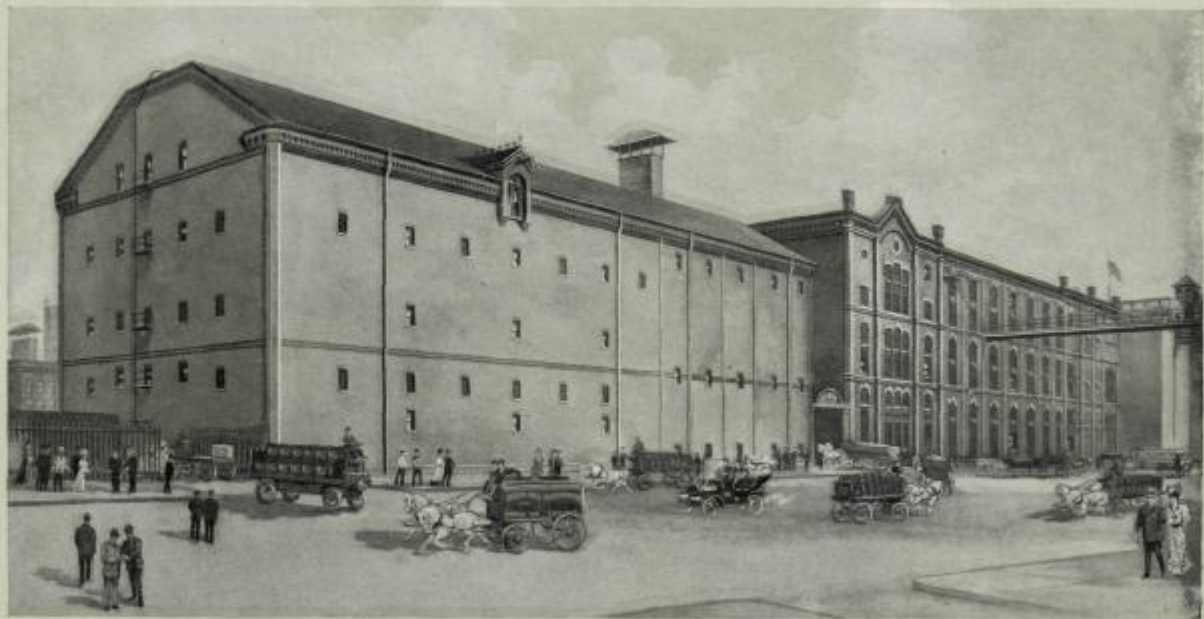
"BLUE RIBBON" BOTTLING DEPARTMENT



BOTTLING DEPARTMENT



MACHINE HOUSE, ELECTRICAL POWER HOUSE, REFRIGERATING PLANT



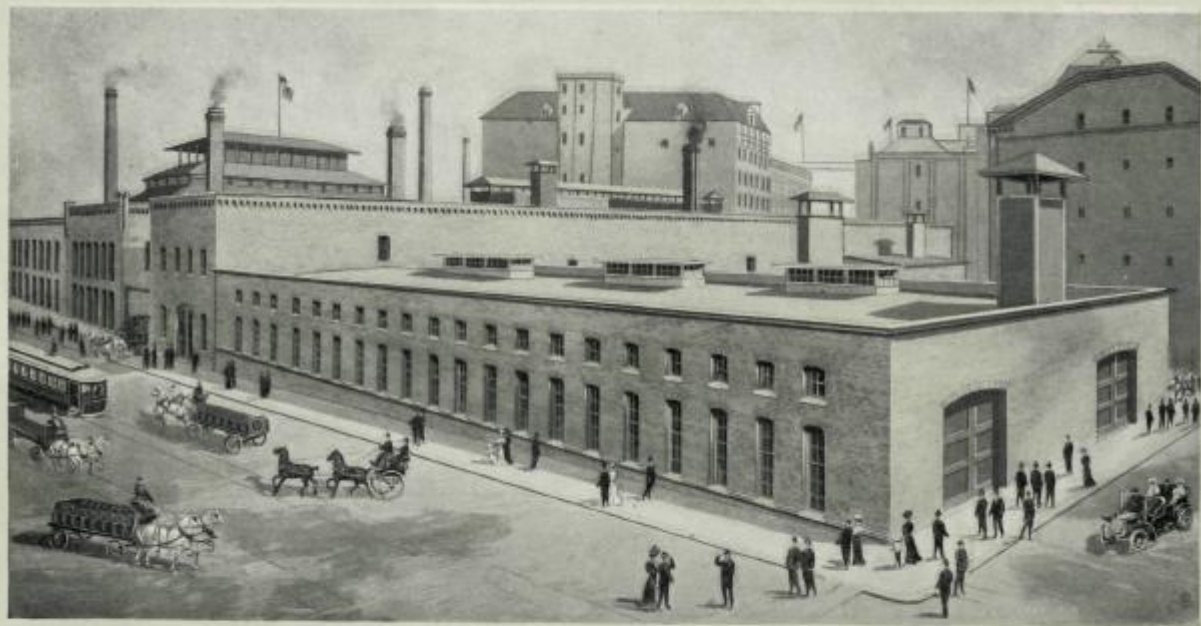
STORAGE HOUSES 6-7-8-9



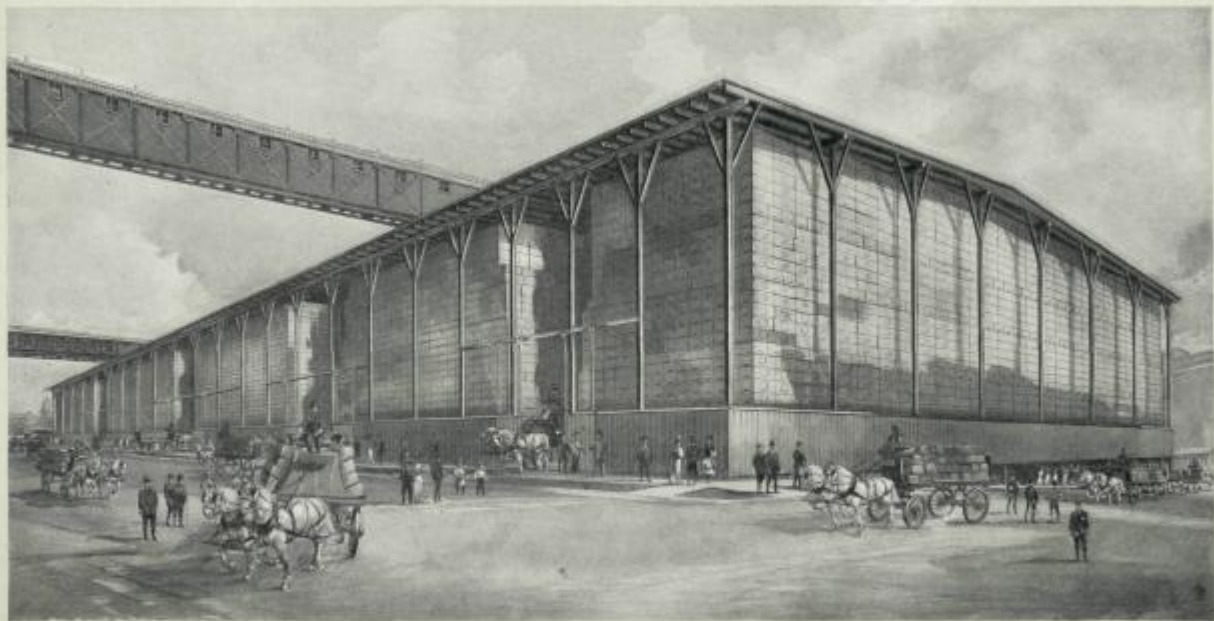
POWER PLANT



STABLES, HOP HOUSE



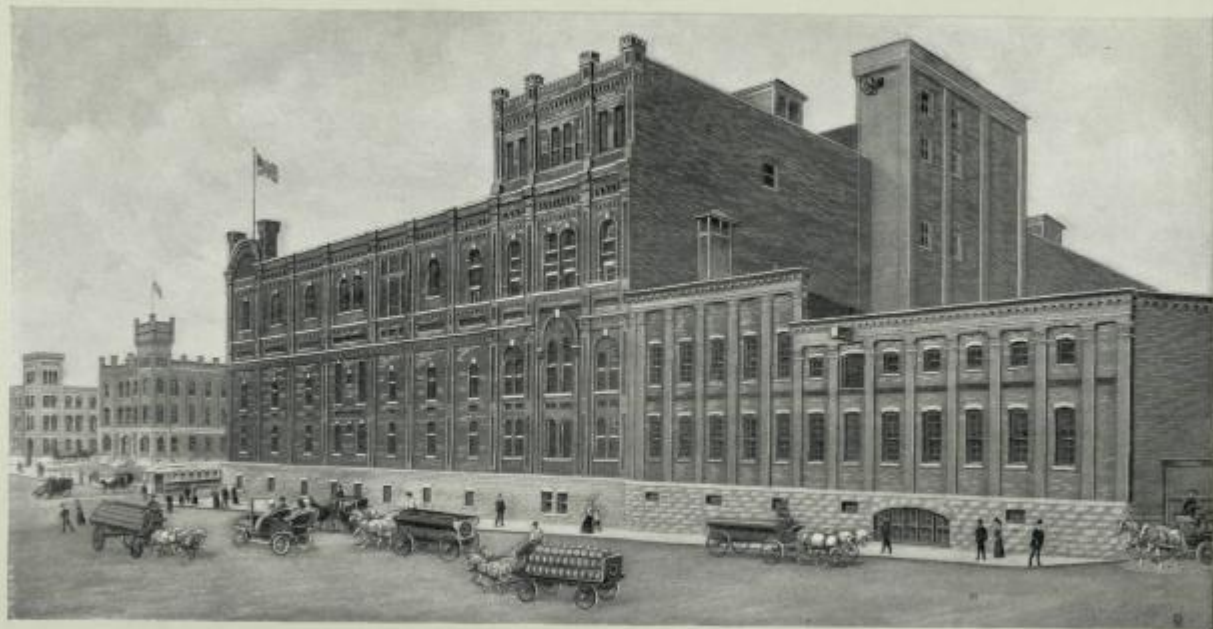
KEG REPAIR HOUSE AND COOPER SHOPS



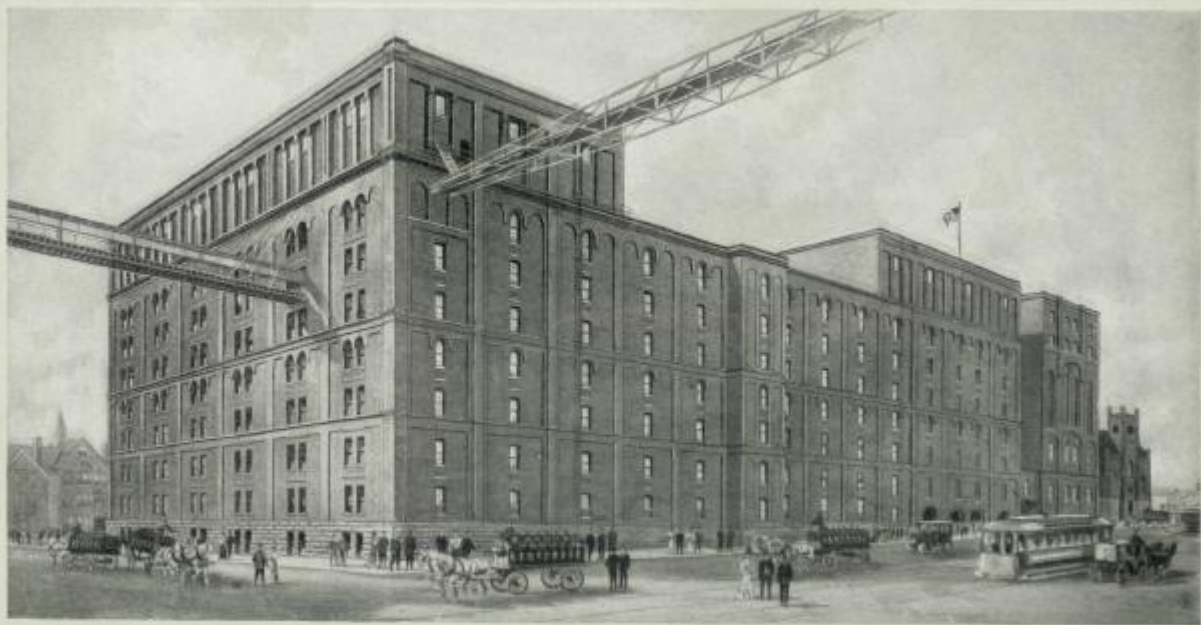
EMPTY CASE STORAGE SHED, CAPACITY, 300,000



STORAGE HOUSES 6-7-8-5



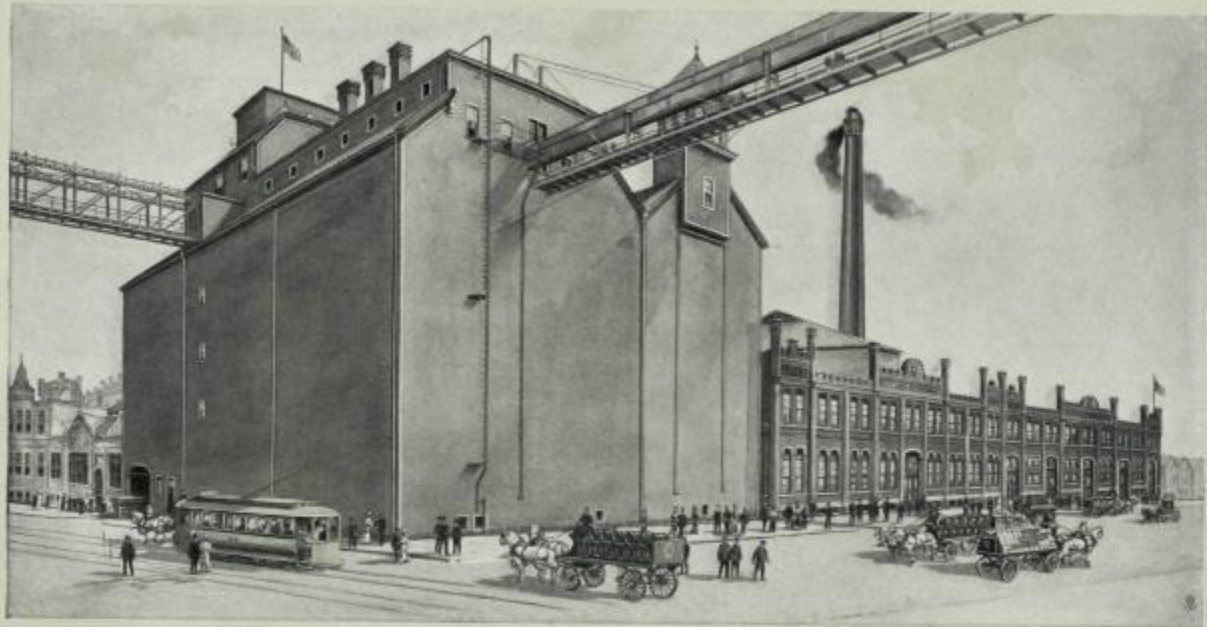
WASH HOUSE



THE TWO-MILLION-BUSHEL EIGHT-DAY BLUE RIBBON MALT HOUSE



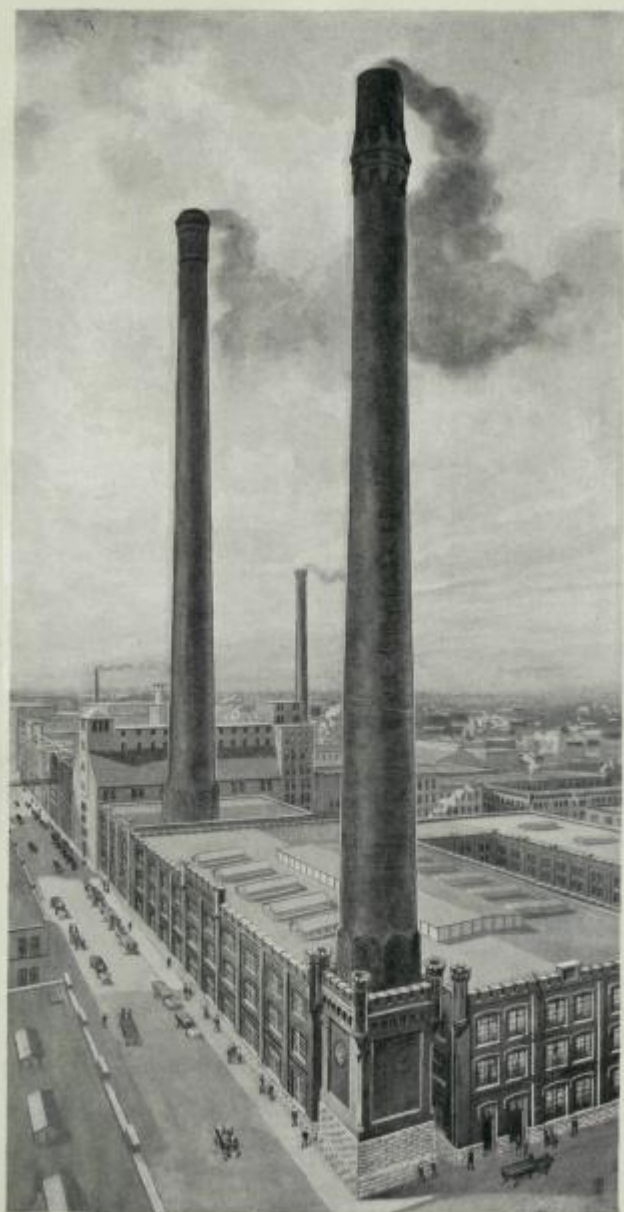
MALT HOUSE



ELEVATORS A AND E AND BOTTLING DEPARTMENT



CARBONIC PLANT



POWER HOUSE AND CHIMNEYS



BREWERY SHIPPING YARD



RAILROAD SHIPPING DEPOT



PABST BLUE RIBBON SIX-HORSE TEAM



WHITEFISH BAY RESORT, MILWAUKEE, WIS.



"THE GARGOYLE," MILWAUKEE, WIS.



PABST THEATER, MILWAUKEE, WIS.



THE PABST GRAND CIRCLE, NEW YORK, 59TH AND GRAND CIRCLE



PABST HARLEM, 125TH STREET, NEW YORK CITY



PABST, SAN FRANCISCO



VISITORS ARE ALWAYS
WELCOME, AND COMPETENT
GUIDES WILL SHOW THEM
THROUGH THE PLANT.



