Pam 68-2036
1969: May

EQUALITY

Madison Branch NAACP, 1103 Regent Street, Madison, 53715 257-1822 May, 1969
Dr. N. O. Calloway, President Mr. O. A. Taliaferro, Editor

GET A NEW MEMBER THIS MONTH ! ! DO IT NOW !

NEXT MEETING

SOUTH SIDE COMMUNITY CENTER
609 Center Street
WEDNESDAY, MAY 28, 8 o'clock

Department of Labor film

"THERE MUST BE A CATCH"

shows what a black person goes through when he applies for a job.

PRESIDENT'S PARAGRAPH

Candidates for public office are getting in line for next year. Let's support those who support us; eliminate those that do not support the democratic way of life--for ALL.

BRANCH NEWS

The 1969 Freedom Fund Dinner was a howling success--environmentally compatible, gastronomically desirable, philosophically indispensable, and financially acceptable. Beautiful Ramada Inn responded to all esthetic and culinary demands, members and friends provided strong support, and Dean Samuel Proctor's medicine, though a little bitter and hard to take, was just what the patient needed--and was, in addition, sufficiently sugar-coated with good humor and adroit delivery to make it palatable. Like Bayard Rustin and Roy Wilkins, Dean Proctor told it like it is--there are no substitutes for the proficiency demands of tomorrow!

JULY PICNIC

According to rumor our next big, supercolossal, stupendous extravaganza will be our ANNUAL PICNIC, on or about JULY 9. EQUALITY will give details next month.

NAACP CONVENTION

Mr. and Mrs. Grigsby and Mr. and Mrs. Jackson are making plans to attend the convention in Mississippi next month. If they represent us as conscientiously as they perform their regular NAACP assignments, we will, indeed, be well represented.

STATE CONFERENCE

If anyone is able to attend the State Leadership Training Conference in Milwaukee Saturday, May 24, he will be rewarded with pleasure--after the business. Dining, dancing, and a fashion show will provide relaxation after strenuous study of NAACP history, methods and aims. If interested, call the office, 257-1822.

DESERVED RECOGNITION

If Madison NAACP members receive any more space in Madison Newspapers, EQUALITY will be hard put to record the fact. Wisconsin State Journal of April 20 devotes over one half page, including three pictures, to the accomplishments, philosophy, and personality of Chief Nurse Vernice Ferguson of Veterans Administration Hospital.

In February EQUALITY reported the WIS. STATE JOURNAL interview of Headstart Director, Barbara Shade. The JOURNAL, however, felt that more could be said and devotes another quarter page and personable picture in the May 4 edition to the unveiling of this infectuous personality. Congratulations, Barbara and Vernice!

In an article entitled, Gracious Lady Leaves, the CAPITAL TIMES of April 16 records that our own gracious member, Mrs. John S. Bordner will leave Madison after 42 years, to live with her daughter in Iowa City. We will miss your pioneering spirit, Mrs. Bordner.

Our very popular and talented "older members"--that is, over 25, should look to their laurels. Some of our younger members are successfully demanding their share of recognition. Miss Candy Best received a full page of WIS. STATE JOURNAL with five pictures! (After beholding the pictures, these old experienced eyes wondered why there were only 5!) Indicative of the promising trends now extant in our country is the democratic selection of Miss Best as MISS M. JR. by teen board members of Manchester's Sportswear Shop. Nice going, Candy! You're the Best.

Those of us who attended the Unitarian-Universalist dinner were very pleasantly

surprised to note that Lois Hartshorne has completely overcome the speech difficulty she suffered last year. Nice going, Lois, you could occupy the pulpit if Max Gaebler ever wanted a day off!

Be sure to read the May issue of VOGUE magazine for a pleasant surprise.

Our own Lea Heine will appear on the TODAY television show between 7 and 9 a.m., Channel 15, Friday, May 23. Please watch!

See you at the film showing a black person's trials and tribulations while seeking a job.

NAACP
1103 Regent Street
Madison, Wisconsin 53715

MADISON WI
PM
22 MAY 21
1969

Mr. Hilton Hanna
3918 Fern Ct.
Madison, Wis. 53711

Pam 68-2036
1970: Feb.

EQUALITY

Madison Branch NAACP, 1102 Regent Street, 53715 257-1822 February 1970

Dr. N. O. Calloway, President Mr. O. A. Taliaferro, Editor

GET A NEW MEMBER THIS MONTH--DO IT NOW!! GIVE THIS COPY TO A FRIEND

NEXT MEETING: WEDNESDAY, FEBRUARY 25, 7:30 o'clock
ECUMENICAL INFORMATION AND RESOURCE CENTER
(The old Holy Redeemer Church)
142 West Johnson Street

Please note carefully the change in location and time. We are moving into the environs of the 2nd Ward since it is to the inhabitants of this ward that our program should be most interesting this month. Last month we met in the 14th Ward and many residents came to hear the candidates for the post of alderman of that ward. This month we plan to hear candidates for the post of alderman of the 2nd Ward and we will meet at a place convenient to the residents of this ward.

A very productive meeting was held last month with candidates and voters "giving and taking" as it were. We hope to repeat this month with candidates Joe Thompson and Ann Krooth occupying the stage.

We expect many residents of the 2nd Ward to attend this meeting, nevertheless, it should be supported by our members also.

The calibre of the Madison City Council has improved greatly in the last ten years--but it can be much better, and this can occur only if we show increasing interest in local government.

ANNOUNCEMENTS

Remember the 61st annual convention to be held June 29-July 4 in Cincinnati.

The FREEDOM FUND BANQUET will be held Friday, May 8 at Holiday Inn #2.

PRESIDENT'S PARAGRAPH

VOTE. VOTE. VOTE!

IN MEMORIAM

The family of former Professor Ray S. Owen has contributed a number of civic improvement workers and human rights missionaries to make our lives better --and one by one, fate has removed them from the scene of their labors. Our latest loss is Mrs. John Marshall, who died Sunday, February 8, 1970. NAACP will miss her in the days to come.

MEMBERSHIPS

Our new Membership Chairman is spending a lot of time getting the membership list into shape. Please renew as soon as she notifies you--and if you think of it--before.

Minimum membership	$4.00
Minimum with CRISIS	6.00
Gold Certificate	10.00

If you are interested in other categories of membership, I am sure you can be accommodated. Make inquiries and mail applications to

Mrs. Warren Sherwood
1325 Tompkins Drive
Madison, Wisconsin 53716 221-1805

SEE YOU WEDNESDAY, FEBRUARY 25th

NAACP
1103 Regent Street
Madison, Wisconsin 53715

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Mr. Hilton Hanna
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Madison, Wis. 53711

Pam 68-2036

EQUALITY

RECEIVED
APR 24 1972
MADISON TEACHERS, Inc.

April 1972

Madison Branch NAACP Mail: 5709 Bittersweet Place
Oscar Shade, President Editor: Dolores Greene Phone: 233-7866

NEXT MEETING - General: Wednesday, April 26, 1972, 8:00 p.m., 1003 Jenifer Street

Marge Christianson has been invited to speak on the status and progress of Project Understanding in the Dane Co. area. Please help us extend our hospitality to the speaker by having a full audience ready with meaningful questions and suggestions. For those members considering participating in the Project, this is a good time to be present.

- Executive Board: Wednesday, May 10, 1972, 8:00 p.m., 1003 Jenifer St.

WHO'S WHO IN THE LOCAL?

Ms. Muriel Simms, Lincoln Middle School teacher, and the only native born black woman teacher in the Madison Public School system has lived in Madison for 27 years. She received her B.S. degree from the U. of W. in '68 and will complete her Masters in January '73. She was secretary of the Madison Branch for a short term, subing for Rosemary Jackson, and is presently assisting D. Greene on the EQUALITY. Ms. Simms sees one goal of the organization as being an individual commitment to the black children of the community. "I know there are black members of this community and others who could devote their time, attention and money to being real, and I mean for real, brothers and sisters to these kids. Young black students need to see and feel that there is a black community with which to identify, and from which they can receive some positive images. They need to see and feel that there are black people who care about them."

PRESIDENT'S CORNER

No picture of racial relations is completed by focusing on the black man alone. Whites have created racism and have allowed it to flourish. Very few whites have helped the black to advance during his long stay in America. The white abolitionists who fought for Negro freedom in conjunction with black abolitionists were also very few. Organizations to

aid the black man have often attracted white support, but this has often meant white control and therefore, a less militant approach to the immediate attainment of equal rights. White Americans have much racism, conscious and unconscious, to overcome in order to accept the black demands of their government for equality and justice under the law. The coming Freedom Fund Dinner is an opportunity for whites to test themselves on the degree of racism that rests therein. How much support am I willing to give to this project? Am I willing to contact my white friends and sell them tickets for this black cause? Am I not only willing to buy tickets but am I willing to go and be seen socializing with blacks? Am I willing to take my white friends with me? Am I willing to discuss with and encourage my business associates and working colleagues to participate in this worthy cause?

How far am I willing to extend myself for the cause of justice to all? These and other questions, when answered by our white members and friends, will declare the degree to which real dedication to liberty, and equality exists in Dane County. NAACP has been the only viable, stable, emotionally secure, group promoting a sane integration system, that has survived the years of tests and national crises. If you are sincere in your liberalities, it deserves your support, this year more than ever, when our past accomplishments together are again being threatened by sophisticated bigotry and racism within our own governmental leadership. We need 500 to 600 people participating. If each member brings a friend, the goal will be reached. Will you be there to be counted?

SOAP BOX

Editor's Note: Because the press, various congressmen, private citizens, etc. have spoken their piece regarding Adam Clayton Powell, some positive, but mostly negative, Equality has received several mailings giving opinions on how we should view this controversial figure. Since the following letter seemed to summarize the views of all those received, we are offering it in its entirety.

To Editor Equality:

By the time this letter goes to press, many of us will have forgotten about the death of Rev. Adam Clayton Powell. Moreover, many who remember at all will only remember his escapades and womanising. We will have forgotten that at one time he was the only black face in the entire U.S. Legislature, and how he represented not only

Harlem blacks, but was a symbol of achievement for all blacks throughout the country. We will have forgotten how his ability to stand up to bigots, and how his refusal to compromise for the sake of so-called liberals was an inspiration to us all. We will neglect to teach our children how Adam "made it" when the now slowly opening doors were tightly closed and locked to anyone of black African heritage. Those children won't know that much of the present day legislation regarding employment and educational opportunities were early fought for, when Adam fought often alone, as chairman of the Labor and Education Committee, one of the most powerful committees in the legislature.

Instead we'll quietly smile at his many marriages and his ability to keep his private life out of the public eye. Having succumed to the brainwashing of a self-righteous white society, we will condemn Adam and even question rather than defend his right to be wrong sometimes. Some of our "leaders" have reservations about Adam stating that he didn't do "all he could have done." How many have? How many of his critics have done anything at all?

I don't defend Adam's private life. It's none of my business, but hasn't the time come when we as minority members no longer have to be beyond reproach? An ideal is perpetuated by the majority that we must prove ourselves perfect and faultless in every area rather than having our natural worth taken for granted as it should be. Perhaps Adam's greatest faults were (1) that he dared not only to be black but to be proud of it when being a proud black was not a popular notion and (2) he believed he could do what any white man could do and this extended to aping the white man's faults as well as his virtues.

Adam Clayton Powell made living a lot more bearable and sometimes sweet for many blacks. Let's try to remember him for the good that he did and to bury with him his shortcomings.

Carolyn E. Cliver

If interested in SPEAKING OUT, mail a signed 200 word letter (max.) to: EQUALITY, 5910 Lexington Street, McFarland, Wis. Deadline: 2nd Wednesday of each month. THIS IS YOUR CHANCE TO SHARE YOUR FEELINGS.

WHAT'S HAPPENING IN COMMITTEES?

FREEDOM FUND - Bettye Latimer, 233-4401

HURRY AND GET YOUR Tickets now! CLUBS, REVERVE YOUR TABLES!

THE ANNUAL FREEDOM FUND DINNER WILL BE:

Saturday, May 13, 1972
Hospitality: 6:00 - 7:00
Dinner: 7:00
Holiday Inn #2, 6301 E. Broadway

Guest Speaker: Attorney Edward E. Hales, FIRST BLACK U.W. REGENT

Music for Dancing and Listening: THE LATIMER-LYTLE COMBO

Price per person: $7.50

Reserved tables for clubs, companies, or groups of 8 persons may be obtained by contacting the Chairman. Tickets are being distributed now by committee members. Please get yours early. Mark your calendar N O W !

THIS IS AN ACTIVITY EVERY MEMBER CAN SUPPORT REGARDLESS OF POLITICS, RACE, AGE, SEX OR RELIGION!

LABOR AND INDUSTRY - Lonnie Tolson, 274-0081

The committee is continuing its efforts in surveying employment practices in regard to minorities in state government and also in Madison area banks. Any research and survey project takes manpower to achieve results with any amount of speed. This committee needs more help. Please contact the chairman.

NO OTHER REPORTS RECEIVED

LAST MEETING (General) HIGHLIGHTS:

On March 22, 1972, approximately 25 people turned out to hear the three invited school board candidates. However, none of the three were able to attend due to previous commitments.

The program then centered on reviewing two films produced in 1969 related to the black experience of two teenagers. One involved a 17 year old black girl, trying to understand her role as a high school student leader in an integrated school situation. The other involved a 16 year old black youth living in Shelby, Mississippi, who tries to bring about change in his community by the voter registration process. The program was presented by Carolyn Cliver who currently works professionally with the public school system on a special federally funded project involving intergroup relations. The films, if

selected, would be used in the teacher training curriculum part of the project.

It is expected that a synopsis of the project goals and procedures will be presented to the Branch before initiation into the system.

Following the program, the group agreed to take up some urgent business as requested by the president and contrary to usual general meeting practice. Actions were taken regarding the following: OEO State and Regional investigation into practices of the Dane Co. CAA; Sickle Cell Anemia Campaign; response to a communication from national NAACP about the school bussing issue; and progress report from the Freedom Fund Chairman.

LAST MEETING (Executive) HIGHLIGHTS:

1. Latest communication from Chicago OEO was received indicating their action taken toward Dane Co. CAC. Further Branch action was required as follow-up. Board concurred.
2. Only 47¢ was received from the Manchester's Store Organization Day.
3. The 1972 Branch election meeting will be held December 6.
4. Executive reports indicate that the Branch will continue support of previous action regarding Madison's EEA program; the sickle cell anemia benefit promotion and May screening program; the United Way issues.
5. The Wisconsin State Conference of Branches of NAACP will meet April 29, Saturday, at St. John's Church, 818 Silver Street in Racine at 10 a.m. Anyone wishing to attend with the president, please be at Shades no later than 8:00 a.m.
6. The Education committee is to be restructured and a new chairman appointed. Those interested please contact the President.
7. Motion carried to contact Sen. Nelson to show support for new manpower legislation which would make state and local governments prime sponsors of manpower programs.
8. Motion carried to urge favorable action in the Senate on the proposed extension of the Economic Opportunity Act.
9. A revised edition of the Black Book will be ready for distribution at the Freedom Fund banquet.
10. Black artists are being sought who will help with design and format for the banquet program.

The Madison Branch of NAACP would like to acknowledge the contributions being made to the Emergency Fund in memory of Mrs. Richard Hartshorne. The monies in this fund are used to assist persons in need who are un-

able to obtain help elsewhere. Distribution is on an unincumbered loan basis.

WHAT YOU CAN DO THIS MONTH

HELP PROMOTE THE ANNUAL FREEDOM FUND DINNER. THIS IS OUR ONLY MAJOR MONEY MAKING EVENT. WE NEED FUNDS TO FIGHT DISCRIMINATION COURT CASES, TO HELP LOCAL BLACK CITIZENS IN EMERGENCY CAUSES, TO PROVIDE AWARDS AND RECOGNITION TO DEVELOPING BLACK YOUTH, TO HELP SUPPORT OUR STATE CONFERENCE EFFORTS AND TO EDUCATE THE LOCAL COMMUNITY ABOUT THE RAMIFICATIONS OF RACISM. THESE FUNDS ALSO FINANCE THE MONTHLY NEWSLETTER AND OTHER OFFICE SUPPLIES. ALL THE LABOR IS VOLUNTARILY DONE BY DEDICATED AND COMMITTED MEMBERS. YOU TOO CAN SHOW YOUR COMMITMENT! SUPPORT THE FREEDOM FUND DINNER. DO A GOOD TURN BY SPONSORING A YOUTH OR NEEDY PERSON WHO COULD NOT OTHERWISE ATTEND.

NAACP SPECIAL CONTRIBUTION FUND

A special brochure was recently received explaining what this special fund is and what it does. Two of the eleven points outlined are printed as follows:

"3. WHAT NAACP ACTIVITIES QUALIFY WITH THE IRS?

NAACP programs in education, labor, housing, legal actions, voter registration, veterans' affairs, youth and college activity, community organization, leadership training, public information, social welfare and health (including drug abuse, day care, maternity referral, etc.) and any other activities of this kind.

"4. WHAT ACTIVITIES DO NOT QUALITY?

Tax-deductible contributions may not be used to pay for propaganda or for efforts to influence legislation, i.e., lobbying. Since the NAACP itself does engage in efforts to influence legislation, both national (Clarence Mitchell and the Washington Bureau) and local, and since it is the Special Contribution Fund--not the NAACP proper--which has the special tax status, the tax-deductible funds of the SCF may not be used for the direct support of the NAACP, including membership campaigns, branch administration, general field work, and the like."

These brochures can be obtained by writing to: NAACP/SCF, 1790 Broadway, New York, N.Y. 10019.

THIS AND THAT

James L. Greene of the local NAACP branch has been named chairman of the Superintendent's Human Relations Advisory Council Sub-committee of Racial Incidents in the Public Schools. He is asking that anyone having knowledge of any racial incidents perpetrated in the schools contact him at 838-7011 after 5 p.m. so that his committee can schedule a hearing before the committee if desired. All racial incidents should be reported so that meaningful policy recommendations can be made to the School Board for subsequent adoption into the Madison Public Schools.

Those interested in being tutored in reading and writing by the Laubach Method and at minimal cost, in the afternoons, Monday thru Friday at the YWCA, please inform the president.

FACTS TO SHARE - Important dates in Black History:

April

1950 Death of Charles H. Houston, one of the greatest constitutional lawyers.

1856 Birthday of Granville Woods, outstanding inventor of various industrial appliances.

1872 Charlotte E. Ray, first Negro woman lawyer, started practice.

1886 Augustus Tolton, first American Negro priest ordained in Rome.
James Beckwourth, famous Negro fur trader discovered a pass thru the coastal range to the Pacific Ocean, named the Beckwourth Pass.

TREASURER'S REPORT

Bal. brought forward from March	$ 894.15
Receipts	218.00
	$1,112.15
Disbursements	435.43
Bal. as of April 12, 1972	$ 676.72

EMERGENCY FUND ACTION

Out on loan - $380.00

Received March and April:	Bail Bond Return	$100.00
	Donations	50.00
	Other	45.00
	Balance	$195.00

Madison Branch NAACP
5709 Bittersweet Place
Madison, Wisconsin

NEW MEMBERSHIPS AND RENEWALS

Minimum Adult	$4.00
Minimum Adult w/CRISIS	6.00
Contributing	10.00
Youth (17-21)	2.00

KEEP THEM COMING

Send to:

Mrs. E. D'Amato
653 Pickford Street
Madison, Wisconsin

Mr John Matthews
121 S Hancock St
Madison WI 53703

BULK RATE
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Madison, Wis. 53715
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Pam 68-2036
RECEIVED
AUG 21 1972
MADISON TEACHERS, INC.

EQUALITY

August 1972

Madison Branch NAACP — Editor: — Mail: 5421 Herro Lane
Oscar Shade, President — Dolores Greene — Phone: 233-7866

NEXT MEETING - General: Wednesday, August 23, 1972, 8:00 p.m.,
URBAN LEAGUE OFFICE, 1003 Jenifer St., 1st Flr.

The August and September meetings will continue to explore VIEWS OF OTHER MINORITY GROUPS. This month the WOMEN'S RIGHTS MOVEMENT will be discussed with Ms. Norma Briggs, specialist from the Dept. of Industry, Labor and Human Relations. Besides her professional work with the new community service bureau of that Dept. Norma has been involved in other independent efforts toward securing equal opportunities in employment for women. She is considered a dynamic and forceful figure and was active in the Shirley Chisholm for President campaign.

A view of the AMERICAN INDIAN MOVEMENT will be presented in September by Ms. Dorothy Davids, herself a member of the Stockbridge-Munsee tribe. A University of Wisconsin Extension staff member, Dorothy acts also as consultant to the Title III program in the Madison Public School System.

Our guests deserve a better audience than that experienced the last couple of months. Our officers, too, need some visible show of support for their efforts. We are grateful for the continued appearance of the faithful 10-15 NAACPers who always come and we urge them to each bring a companion for these two programs. We are aiming for an attendance of 50 people. A special publicity flyer is being sent out by the Editor to selected non-members, but please, all you members make a special effort to be present at these potentially lively and controversial discussions. There is much to be learned and your contribution has proven to be invaluable.

Executive Board: Wednesday, September 13, 1972, 8:00 p.m.
1003 Jenifer Street.

WHO'S WHO in the LOCAL?

Carol Kramer, former school teacher and resident of Oregon, Wis., has been a NAACP supporter for the past couple of years. A University of Wisconsin graduate, Ms. John Kramer is an involved citizen, active in

many organizations, besides caring for husband and two daughters and working part-time for the Channel 3 newstaff. The rights of women and minorities and citizen ecological responsibilities have been Carol's recent concerns. As a member of the League of Women Voters, she served as Action Chairman for her geographic area. She is also secretary for Wisconsin Coalition for Balanced Transportation and Advisory Council member of Environment, Wis. Ms. Kramer's NAACP efforts have included committeeship for the '71 Christmas Party and last year's membership drive, and she is currently steering the annual fall branch membership campaign for 1972. Her hopes for continued progress in the branch are expressed as "being based on the degree of involvement of the total membership in branch activities and the degree of involvement of the branch in expanded community concerns, especially in county long range planning." Carol would urge, for example, all members to respond to the Land Use Survey currently conducted by Dane Co. Regional Planning Commission.

PRESIDENT'S CORNER

The Madison NAACP should become the focal point for moving forward the political strength of its unit, the state, and make determined efforts to influence national thinking. It makes no difference if NAACPers are Democrat or Republican. We should encourage candidates for public office and individually support those candidates who demonstrate that they are not against the interest of the NAACP.

We must find ways of engaging in political action and the up and coming national election may be a basis for us to start with some sort of voter registration and education efforts.

It seems rather clear to me that political action will help us to gain a piece of the action, as a right, in the economic, political and social interests of our city, state and nation. The majority group in America must come to understand that it is in their interest to give up racism and bigoted exploitation. If we, as individuals, do not engage in political activities, we cannot expect political returns. The Madison Branch could and can serve as a form of organizational protection for those who would be hindered in direct political roles, because of jobs or other reasons. Political action is not a "let George do it thing." Political action must encompass the efforts of the old and young, the majority and minority individual, and, of course, YOU.

WHAT'S HAPPENING IN COMMITTEES?

Membership--Saribenne Stone - 271-9182

Five new and eight renewals were reported. Our current membership list is in good order and efforts are made to immediately update the Equality mailing list each month. However, if any errors are known and some member is not receiving the newsletter, please call it to our attention right away. Because we need more active manpower as well as increased revenue to pay forthe legal assistance necessary to assure the rights of our minority citizens, we must embark upon our Fall membership campaign with much vigor. Please call with your ideas and areas where you can help out. National office has set a quota of 500 members to be secured during the next few months and we plan to meet the challenge!

Equality - Dolores Greene - 838-7011

Two teams of four members each are now being formed to handle the newsletter mailings. Helen Hift and Dorothy Ludwig each are team leaders and their committees will alternate as required. Thus far, Linda Lewis, Nan Benson, Merri Hunter and Gertrude Anderson have offered their services and we thank them enthusiastically. Now that distribution is over the 400 mark, the newsletter production is a task easily lived with, when shared responsibilities are undertaken in this fashion.

Labor and Industry - Lonnie Tolson - 274-0081

Follow-up to responses from the Madison Banks survey is being continued. Since some reactions from some banks appeared indifferent and arrogant toward seeing their responsibility in equal opportunity employment, personal contacts need to be made to educate these bank employers on the value of voluntary compliance to Federal and state laws.

The State Employees Survey results are delayed due to the slowness of returns. All members who know minority state workers in Madison, please encourage them to get their questionnaires back to the chairman. If they don't wish to commit themselves they should still return the form and indicate "no desire to complete." So far only about 25% have responded.

One conference was held recently between committee representatives and Governor Lucey. President Shade was also present. Mutual concerns regarding employment of minorities in state service were discussed and understanding arrived at.

The committee is considering exploration of the area utilities and how they are dealing with equal opportunity employment.

Housing - Harry Ludwig - 233-6174

The Quaker Housing Construction is still underway with new units expected to soon be available for low income people and special built units for the elderly. Minority construction workers are being sought. Call the chairman for more information.

NO OTHER REPORTS RECEIVED

LAST MEETING HIGHLIGHTS

General: Program centered around an interesting presentation by Terry Shapiro, Dane County Welfare Rights Alliance, an organization of low income people. The guest lectured on the nature of poverty in Madison and how individuals can help toward practical solutions to poverty and to produce constructive change. The Talmadge Amendment was discussed and its ineffectiveness in dealing with reducing the number of people on welfare. The view taken was that the Talmadge Amendment will lower corporate taxes rather than lower working peoples' taxes; net profits will go up and wages down; and just as many people will be on welfare as before. Only about a dozen people were present at the July program meeting.

Executive: August 9, board meeting was convened with 10 persons present and Oscar Shade presiding:

--National office is seeking through its nationwide membership campaign volunteers who will pledge to enroll 100 NAACP members by Dec. 31, 1972. Such a volunteer will be included in the exclusive "Club 100." President Shade has pledged.
--Two new cases of discrimination have been filed, one referred to the Legal Redress Committee and the other referred to Labor and Industry Committee.
--Presidents report on his activities to date included the successful resolution of the Earl Jacobs Case by re-employment into the Univ. System. He also attended to a request to investigate an alleged assault case involving black victims at Camp Waukanda.
--The Board voted to send a representative to the Afro-American Community Center meetings as requested. President Shade will appoint the representative. The Center is relocated at 1120 W. Johnson St.
--Two requests for branch action came from Wis. State Prison (at Waupun) inmates. One expressed need for further Black history and awareness courses and the other expressed need for money to support legal defense.

--A new Education Committee chairperson was appointed.
--A communication was effected to go to CAC regarding future dialogue with their board.
--In depth discussion was held on the relationship expected between Madison branch and Wis. Conference of Branches. The Branch voted to give full support and advanced $200 to the Wis. Conference. Also recommended was a priority order on Wis. Conference stated goals and a renewed request for all branches to honor the 10¢ per member tax to be sent directly to the Wis. Conference treasurer rather than routed through National office.

MIDDLETON RESIDENT JOINS RANKS

Ms. Ethel Swonigan, resident and teacher in Middleton, has accepted her appointment as Education Committee Chairperson for the Madison branch. She will need helpers to immediately take on the challenges that face that committee. Those members who indicated interest in the past are asked to contact Ethel, soon. Non-members are also welcome. The only ingredient needed is a sincere concern for quality education for all Madison area's young people.

SOAP BOX

To: Madison Branch NAACP

For next year's Freedom Fund Banquet, I would highly recommend a person I heard recently who is a dynamic speaker and national notable. The Honorable Benjamin Hooks, the new FCC Commissioner, is an educator, preacher, lawyer, and judge. It would appear that having such a person deliver the keynote address would greatly enhance our Freedom Fund Banquet and draw a larger crowd. Perhaps this possibility should be looked into soon as he may be in great demand.

Sincerely,
Charlene Harris

If you are interested in SPEAKING OUT, mail a signed 200 word letter (max.) to EQUALITY, 5910 Lexington Street, McFarland, Wis. Deadline: 2nd Wednesday of each month. THIS IS YOUR CHANCE TO SHARE YOUR FEELINGS.

SPECIAL GIFT NOTATIONS

The past Freedom Fund Banquet Chairwoman, Bettye Latimer, requests that members take notice of the following local businesses that supported our fund raising efforts by contributing money or products. Since there were many many businesses that turned our requests down flatly, we should make every effort to patronize those few who so willingly

donated.

1. Sizeable donation ($100.00) from American Family Insurance Co.
2. 300 copies of Golden Legacy magazines about Black Heroes from the local Coca-Cola Company, courtesy of Mr. Gary Leiser. These were distributed at the July picnic and to the public schools. Titles: Harriet Tubman and Crispus Attucks. Children find these fascinating reading, since they are in the style of comic books. If others are interested in getting them, I have seen them at the Hilldale A & P Supermarket, on the funny book rack. Cost is about 79¢ for a set of three or four.
3. 100 records from the Pepsi-Cola Bottling Company, courtesy of Mr. Ray Mulmquist. The records are entitled "The Frederick Douglass Years" and "The Afro-American's quest for Education." Each of them presents an excellent documentary on Black History. They were given to the public schools and to people who signed up for them at the Banquet. Each record retails from $2.00-$3.00.
4. 300 calendars for 1972 with illustrations and information on Black people and their history. Received from Seagram's Distillery Co., New York office. Mr. Schukett, the Madison Seagram's representative, was instrumental in getting these for us. Normally these calendars are sold for $1.00 each. The pictures are beautiful and worth framing. They were given to the public schools for distribution to classrooms and to people who signed up for them at the Banquet.

MEMBERS ON THE MOVE

Dr. N. O. Calloway recently returned from an informative and rewarding experience in Kiev, USSR.

Carolyn Cliver traveled also in Europe last month, and has lots to tell about Czechoslovakia.

Mary C. Durant, only remaining black program supervisor of CAC, is resigning this month. She and husband Tom ('72 Ph.D.) plan to leave Wis. and accept appointments elsewhere.

Helen Hift leaves soon for Oxford, England where she will study at Oxford Univ. for two weeks before moving on to the London museums and art galleries. Helen holds a professorship at U.W.

Oscar D. Shade was featured in a State Journal staff article highlighting his recent election as Wisconsin's NAACP leader. Professor Shade is associated professionally with the U.W. School of Social Work.

James Latimer, professor at the U.W. School of Music, was announced as

the new director and conductor of the Wis. Youth Symphony Orchestra which recently held a five day workshop at Wayland Academy in Beaver Dam.

James Greene, President-elect of the area Association of Computer Machines, recently returned from Boston, Mass. where he participated in the annual international conference of that association.

FACTS TO SHARE -- September

1 Hiram R. Revels, first U.S. Negro Senator, born - 1822
12 Negro Masonic Order chartered by Prince Hall - 1787
15 Four black girls killed in church bombing, Birmingham, Ala. - 1963
Ralph Bunche awarded Nobel Peace Prize - 1950
Ralph Bunche appointed Under-Secretary of UN - 1951
18 Ralph Bunche UN mediator in Palestine - 1948
24 Federal troops ordered to Little Rock, Ark. to prevent interference with school integration - 1957
25 Sec. of Navy authorized enlistment of Negro slaves - 1861
27 Louisiana National Guards, first Negro regiment to receive official recognition, mustered in the Army - 1862
29 Launching of the Booker T. Washington, Delaware, ship commanded by black captain - 1942.

UPCOMING LECTURE/FILM SERIES -- What's Wrong with America: Problems, Causes and Cures is the theme of the lecture/film series to be available through the Afro-American Center Program beginning in September. Lecturers scheduled are Louis Farrakhan, Samuel Yette, Earl Ofari, Sidney Willhelm, Sam Greenlee, Hoyt Fuller and Angela Davis. The programs and other special events are aimed at "filling the education/social vacuum presently existing in Madison." For more information and specifics call Charlotte Wilhite, Program coordinator at 263-1791 or stop by the Center 1120 W. Johnson St.

EQUAL EMPLOYMENT OPPORTUNITY POSITION OPEN - The University of Wisconsin System has announced a newly created position located on the Madison campus. Director, Office of Equal Employment Opportunity is an $18,000 range job to develop and coordinate affirmative action programs for employment of minority faculty, administrative and support staff for the entire U.W. system. Applications will begin to be reviewed Sept. 1, 1972. More information can be obtained at the President's office, 1700 Van Hise Hall, Madison, or by writing the Personnel Manager, Charles McConnell, P.O. Box 912, Madison.

"RAP SESSION" with 2nd Congressional District Rept. Bob Kastenmeier, 7-8 p.m. Aug. 30th, Monona City Library, 1000 Nichols Road.

Madison Branch NAACP
5421 Herro Lane
Madison, Wisconsin

TREASURER'S REPORT

Balance 7/12/72	$1586.66
Total Receipts	319.50
	1906.16
Total Disbursements	281.21
Balance 8/9/72	1624.95

PICNIC COMMITTEE ACCOUNTING

Total received from Dinner Tickets and Beverages		475.41
Itemized Expenses--		
Tickets & Ads	$ 28.50	
Jerry Butler	15.46	
Meat	194.58	
Beverages	44.00	
Total Expenses		302.45
Net		$ 172.96

NEW MEMBERSHIPS AND RENEWALS

Minimum Adult	$ 4.00
Minimum Adult w/CRISIS	6.00
Contributing	10.00
Youth (17-21)	2.00

KEEP THEM COMING

Send to: S. Stone
514 Orchard Drive
Madison, Wisconsin
53711

All members are urged to secure a copy of the August 1972 SPECIAL ISSUE of EBONY MAGAZINE which features the Black Male in definition. Although the subject is not covered completely, whites especially should be able to obtain greater insight into what it means to be a black man, then, now and forever.

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Madison, Wis. 537[illegible]
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Pam 68-2036
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SEP 25 1972
MADISON TEACHERS, INC.

EQUALITY

September, 1972

Madison Branch NAACP | Editor: Dolores Greene | Mail: 5421 Merro Lane
Oscar Shade, President | | Phone: 233-7866

NEXT MEETING - General: Wednesday, September 27, 1972, 8:00 p.m., Urban League Office, 1003 Jenifer Street, First Floor.

As announced last month Ms. Dorothy Davids, U.W. Extension, will discuss her views of the American Indian movement. We hope to cover such areas as: How can non-Indian groups appreciate the problems and needs of tribal groups? Do the "red" native Americans really want the help of other minorities? How much cultural tradition will have to be given up, if any, to achieve equal status? Are there major advantages to coalitions? Who leads? How do American Indian women view the women's rights movement? This program should be thought provoking as well as informative. Please show your support by your presence.

Executive Board: Wednesday, October 11, 1972, 8:00 p.m., 1003 Jenifer St.

WHO'S WHO IN THE LOCAL?

Rosemary Jackson, former secretary for the University of Wisconsin and currently housewife and salesclerk at Penney's, East Town, has lived in Madison since 1963. A native of Des Moines, Iowa, Rosemary, (with husband Terrance, son, Brian, and daughter, Kimberly) resides on the east side where she has been active politically in aldermatic campaigns and in assisting in third ward anti-war concerns. Currently, Rosemary is the League of Women Voters representative to the Superintendent's Advisory Council on Human Relations. She serves on the Usher Board of St. Paul AME Church and does committee work for our local branch. Besides working with Publicity, Freedom Fund, Membership and The Black Book Committees, Rosemary was also a former elected official of the Branch filling the Recording Secretary's position in this writers opinion, in the most effective and efficient way possible. She expresses much pleasure and satisfaction in seeing that the Branch continues to improve in its role of change agent in the community. However, she feels NAACP can afford to take even more firm stand ands and challenge more practices in the city that are adverse to the needs of minorities such as in job opportunities and employment advancement.

PRESIDENT's CORNER

Toward Increased Branch Membership - Every organization, group or association, if it is to persist, must name recipients for its services or products. This is certainly true of the NAACP. Members or supporters is the life sustaining blood of the NAACP nationally, regionally, state level and locally. It is therefore necessary for the NAACP to name goals objectives and purpose which most of its members can identify with. Thus the organizational base of the NAACP becomes (1) common purpose(s), (2) willingness to serve and (3) communication or understanding about goals and goal accomplishment. Membership in the NAACP is in fact a highly individual, personal and subjective use of ones self, based upon his understanding of the common purposes, need for organized efforts and history of accomplishments. During the 63 years history of the NAACP there is clear evidence of its accomplishments, but today there is widespread difference about its goals and how these goals might be broached. Thus the NAACP is under constant attack both from within and without by those in disagreement about its goals.

To date the NAACP has survived these many attacks, but probably will not continue to do so much longer unless it can attract new members who are willing to serve and understand what their service means. From its beginning the NAACP has been a truly open membership organization to everyone, the white, black, rich, poor, dumb, intelligent, tall, short and the fat personl Membership in the NAACP in terms of individual or collective effort means a willingness to serve to achieve improvement and desired changes for racial minorities. Now that you are beginning to understand, won't you join, or ask others to take up membership.

Editor's Note: Printed in entirety, as submitted, and as requested, without usual editing.

WHAT'S HAPPENING IN COMMITTEES?

Legal Redress - Al Koritzinsky - 238-2371. Assistant Fritz Miller reported three referrals received for investigation and screening where persons in need were incarcerated in the Dane County jail and unable to make bail. Was successful in getting one released immediately. Attention is being given to the kind of treatment being given minorities held in the county jail facilities. Also another case of probable discrimination in state service is pending.

Labor and Industry - Lawrence Tolson - 271-0081. Communication received indicating the committee could pursue its request for names and addresses of all minorities in state service by surveying appropriate date re-

leased by the Dept. of Administration (which would entail much manpower and man hours to complete manually) or by submitting $300 for a computer print out.

The Bank survey of minority employment in Madison is near completion and a report is expected to be filed with the executive board in a month or so.

Thanks to Ms. Betty Flower's prompt response to last issue's appeal to return state service survey questionnaires.

Membership - Saribenne Stone - 271-9182. Once again the crisp, exciting "new beginning" feeling of fall is in the air. Plan now to be involved this year in our local branch activities. Come to our September 27th meeting, and invite a friend who might like to learn more about the NAACP in Madison. You can renew old acquaintances, make new friends and work for a better community for all of us. We need you.

New memberships in August: 4
Renewals: 13

New: Ms. Marguerite R. Thomas
Mr. Joseph Meaghen
Ms. Audrey Donhowe
Ms. John R. Parrish

Fall Membership Campaign - Carol Kramer - 835-5472. The campaign will have its kick off after November 8. A local brochure is being developed for distribution along with materials from National office. Implementation of other tentative plans will depend upon the amount of volunteer manpower that can be mustered. In the planning are manned booths and displays at key shopping centers, neighborhood canvassing, newspaper and TV coverage, personal mailings, development of a new central theme or slogan for promotion, etc. Please call the chairman to offer your help in this important month of activity.

NO OTHER REPORTS RECEIVED

LAST MEETING HIGHLIGHTS

General: Approximately 15-20 people (mostly women) turned out on a rainy night to hear a presentation by Norma Briggs, DILHR Community Services Bureau head. Basing many of her conclusions on statistical data developed from the '70 Census, the self-identified humanist proceeded to share her philosophies regarding the rights of women, minorities, and people in general. Several of her thoughts and comments were challenged by audience participants which resulted in an enlightening and spirited evening.

As a preliminary to the above, Mr. Schubert, representative from the Regional Planning Commission gave a brief clarification of the Land Use Plan Program for Dane County. (Look further, this issue, for more on this)

Executive: Eight members listened to a review of the Land Use Plan prepared by the Dane Co. Regional Planning Commission. It was agreed to have committee study of the alternative land uses and to formulate a statement that would reflect the position of NAACP in behalf of minorities. Fritz, Bill, Carol and Lonnie will proceed with the study. Among other items the President in his offis officer's report indicated that he and Tolson had served with the group that completed development of the positive action plan for the city. Review and acceptance is necessary from EOC, City Personnel and finally the mayor. Dolores Green volunteered her services for future affirmative action plan involvement. The Executive Committee passed the motions to act regarding:

- Printing names of new members in the Equality and membership committee to send a letter of welcome from the branch upon receipt of membership fee.
- Including Membership Campaign Chairperson as part of official board.
- Discriminatory practices in state service case submitted by Ben Martin, was referred to Labor and Industry and Legal Redress Committee.
- Sending NAACP representative to speak against county ordinance restrictions involving the Browndale Case.
- Endorsing the establishment of a position for an elected county exec.
- Sending a representative to the Annual Governors Conference on Equal Opportunity in Employment to be held in Milwaukee, Sept. 28, 1972.
- Agreeing to meet with the CAC Executive Committee on Sept. 15, 3:30 to revise present status of agency in light of previous allegations.

WE DO HAVE A CHOICE?

Yes-On alternative Land Use Plans. Three community meetings remain at which time individuals and groups can discuss and evaluate the proposals related to what Dane Co. should look like 20 years from now. Since during that time period over population will have increased by 75% it is important now to decide how to react to this growth. Accept it? Reject it. Control it? What effect would each of the five development plans have on minorities? Will the different patterns of housing and job opportunities under each plan be good or bad for the county's Blacks, Chicanos, etc? Now is the time for NAACPers to respond, not after the wealthy land owners and hip pocket

government officials have made the decisions for you (if they haven't already). Try to make one of these 7:30 meetings: Sept. 25, West High School; Sept. 27, Memorial High School; and Oct. 2, Madison Public library.

Yes-On November referendum. The NAACP Madison Branch Executive Committee strongly endorses the expression of need for an elected chief executive position to be created in Dane County. Accountability to the voters and citizen taxpayers is a necessity for effective administration of a county such as ours. Vote Yes on November 7.

IF YOU CAN HELP WITH VOTER EDUCATION ON THIS AND OTHER ISSUES, PLEASE CONTACT OSCAR SHADE and/or CAROL KRAMER (222-0139/835-5472).

SOAP BOX

None received this month. If you are interested in SPEAKING OUT, mail a signed 200 word letter (max.) to EQUALITY, 5910 Lexington Street, Interlaken, Wis. Deadline: 2nd Wednesday of each month. THIS IS YOUR CHANCE TO SHARE YOUR FEELINGS.

THE NAACP AND THE NATIONAL BLACK POLITICAL CONVENTION

National office of NAACP has forwarded a brochure explaining its position on the Black Political Convention which met in Gary, Ind. March 10-12, 1972. Through reproduced documents it traces how through correspondence exchange the NAACP's official decision to withdraw from NBPC was arrived at. A digest of the contents of the brochure follows:

1. A March 9, 1972 memo to NAACP official representatives to the NBPC from John A. Morsell establishes the fact that study of the proposed draft of a preamble to the convention agenda revealed it to be unacceptable in that it was based in the concept of separate nationhood for Black Americans. The representatives were also told that if the agenda adopted "turns out to be consistent with the draft preamble it would also be impossible for NAACP to endorse."

2. The Gary Declaration: Black Politics at the Crossroads (The draft preamble) is reproduced. It was submitted by the NBPC Platform Committee, Fauntroy and Newhouse, co-chairmen. Establishing the time as one of "unrelieved crisis" for black people, the document identifies the white "domination by any means necessary" powers of exploitation and deceit as being worldwide and affecting blacks everywhere. Tracing the pattern of political dependence of black Americans on white men and their systems

through history, the preamble continues by describing how both political parties have betrayed Black people and thus makes mandatory the formation of new Black politics to carry the responsibility of changing present society into one that is humane for anyone anywhere. The only way to meet this challenge according to the document is to recognize the development of a black nation which begins with an independent Black political movement based on an independent Black agenda backed by an independent Black spirit.

3. The announcement of Roy Wilkins' withdrawal of NAACP from the NBPC through the text of a letter sent to the co-chairmen three days prior to their follow-up meeting of the convention which was held in Greensboro, N.C. on May 6, 1972, and where the NBPC Agenda was ratified. The letter points out the areas where NAACP is in complete agreement with the objectives of NBPC such as those concerning: guaranteed annual income, end to capital punishment, end to U.S. involvement in the war in Indo-China, withholding tax money from racially discriminating agencies and institutions, strengthening EEOC, civilian review boards to deal with police brutality charges, increased economic aid to black African nations, end to narcotics traffic, treatment programs for addicts, end to labor unions discriminatory practices, support of U.N. genocide Treaty, National health insurance programs, assistance to returning veterans, and integrated quality education, besides pointing out other weaknesses in the Agenda "which spells out separatist and nationalist intent" reference is made to two positions (anti-Israel and anti-busing) which NAACP finds "repugnant to our basic principles" and which were "vigorously and unqualifiedly opposed."

4. An open letter regarding status of NBPC dated May, 1972, written by Imamu Amiri Baraka, clearly refers to NAACP's withdrawal action and takes exception to the action. Baraka sees the problem as "we are so individually (counter unified) programmed that we tend to want to pull apart more strongly than we want to be together. We'd rather be apart and critical of each other's position than find common ground for functioning as a national community . . . the question of Integrationist vs. Nationalist is another abstract diversion at this point." "Our contradictions as Black people to Black people will never be as great as our contradictions with whites, though many of us do not see this clearly," Baraka continues, and he cannot see how any group, "influence mongers or fund raisers, could ask to destroy the instrument just because a particular tune is not to their liking. Unless, of course, it was, after all, the instrument they had no use for." Nor can he see how brothers and sisters could be "forced to withdraw from an admittedly imperfect assembly

rather than trying to perfect it."

5. Roy Wilkins' June 7 letter to the co-chairmen of NBPC, written after receiving Baraka's Open Letter, reiterates the NAACP position and clarifies the fact that NAACP declined to become an affiliate of NBPC because of fundamental differences in philosophy and not solely because of the disputed positions on school busing and Israel. Says Wilkins, "whatever others do . . . we are committed to . . . the fight for equality within a single integrated society encompassing all Americans of whatever origin and among all the races in the population of the United States." In the months and years ahead NAACP will still, however, find itself engaged in joint efforts with NBPC on specific issues and in collaborative and cooperative action toward mutually agreed upon objectives just as NAACP does with other groups and organizations.

EQUAL EMPLOYMENT OPPORTUNITY

The City of Madison is recruiting for a Librarian I to fill a position at the Madison Public Library. Bi-weekly starting salary: $358.95. Especially interested in minority applicants. Contact Rick Petri, Personnel Dept., Room 505, City-County Building.

TREASURER'S REPORT - William H. Gothard

Balance brought forward from August 9, 1972	$1624.95
Receipts	132.02
	1756.97
Disbursements	377.83
Balance September 13, 1972	$1379.14

MEMBERSHIPS AND RENEWALS

Minimum Adult	$ 4.00
Minimum Adult w/CRISIS	6.00
Contributing	10.00
Youth (17-21)	2.00

KEEP THEM COMING

Send to: S. Stone
514 Orchard Drive
Madison, Wisconsin 53711

Madison Branch NAACP
5421 Merro Lane
Madison, Wisconsin

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OCT 24 1972
MADISON TEACHERS, INC.

EQUALITY

October, 1972

Madison Branch NAACP Editor: Mail: 5421 Herro Lane
Oscar Shade, President Dolores Greene Phone: 233-7866

NEXT MEETING - GENERAL: Wednesday, October 25, 1972, 8:00 p.m., Urban League Office, 1003 Jenifer St., 1st floor.

Phil Lermann, Michael Shivers, Joseph Thompson, Bill Lunning have been invited to brief the membership on government structure and the role the Madison Branch could play in making government more responsive to the needs of minorities.

Executive Board: Wednesday, November 8, 1972, 8:00 p.m., 1003 Jenifer St.

SPECIAL ATTENTION: MEETING DATES CHANGED

November General Meeting will be Wednesday, November 15th (one week earlier). December General Meeting will be Wednesday, December 6th and there is no Executive Board meeting scheduled for December. These changes are made to accommodate the holidays. The December 6th meeting will combine Election of Officers for '73-'74 and the annual Christmas Party and Bazaar. Please mark your calendar now and plan to be present.

WHO'S WHO IN THE LOCAL?

Marianne Maynard, formerly a Social Service Administrator for the Division of Mental Hygiene, Dept. of Health and Social Services, is currently serving in a faculty position for the University of Wisconsin-Extension as a Mental Health Specialist in the Health Sciences Unit. A native of Michigan, but a Madison resident for eight years, Marianne is studying for a Ph.D. at UW. Having been a member of NAACP since her undergraduate college days at Wayne Univ., Ms. Maynard has served Madison branch as Membership Chairwoman and active worker on other committees. She has also served in official positions for the Wisconsin Occupation Therapy Association and belongs to the Madison Urban League, Am. Civil Liberties Union, Adult Education Association of U.S.A., Dane Co. Committee on Aging, U.W. Flying Club, Wayne Univ. Alumni, ROSICRUCIAN (a world wide fraternal order), and United Church of Madison. Of special note is the fact that Marianne is a private pilot, has published articles in professional journals, and especially enjoys traveling. Even now she looks forward

to a December trip to Puerto Rico to attend an International Conference on Gerontology.

In expressing her hopes for the Madison Branch of NAACP, Ms. Maynard would most encourage the continuation of vigorous efforts to place more professional minorities in state service and other governmental agencies in Wisconsin. "NAACP should monitor not only entry level placements, but also the progress of promotion and upgrade opportunities, with special attention to appointments to policy boards. We must encourage more consumer involvement at every level and emphasize the need for minorities to be a part of the decision making process." Marianne also believes, as do many other blacks, that recruitment for qualified minorities should be exhausted in the Midwest before attempting to entice southern black professionals and recent graduates to come north.

PRESIDENT'S CORNER

As I start to think about this task my thoughts as in many instances extend beyond the present into the past in a feeble effort to develop links for the future. During the 63 year history of the NAACP, its first 32 years ebbed and flowed under the stewardship of Walter White. Roy Wilkins has since steered the Association along its most awkward course.

Both of these men as I see them, obviously, in order to survive, developed a form of benign and benevolent attitude toward abuse from whatever quarter. (Perhaps this is also true of most persons actively involved in the NAACP).

Beyond the role of participation in organizations, groups and other sorts of roles, the nation of survival takes on a vastly different meaning and urgency. Not only is one forced to contend with vissitudes of being identified with the NAACP, but the true reality of survival has to do with daily living, especially for racial minorities.

Since the late sixties there is sufficient evidence to suggest that America's racial minorities and others elsewhere in the world are loosing ground and suffering from erosions of opportunity and equality notwithstanding the usual public displays and notices. More and more I find my thinking focusing on issues around the survival of racial minorities, or unwanted Americans. Politically very little is being discussed today about planned positive change in their behalf.

One might conclude that benign neglect begets or allows for extermination. Yep, extermination can take many forms, hunger, the pill, lack of power, poverty, inadequate incomes, unemployment, reduced welfare benefits, etc. It's these kinds of things our organization is attempting to turn around and thus enable ourselves and others to be entitled. One can certainly frequently question the degree of successful achievement and this is the way it should be, but at the same time one cannot quit struggling. The NAACP needs new blood and members, so why not you, your brother and friends.

WHAT'S HAPPENING IN COMMITTEES?

Labor and Industry - Lawrence Tolson - 274-0081. The results of the survey on minority employment in Madison banks are tabulated and ready for release. The chairman recommends the data be published. Other committee work continues and there is still a need for more workers to hasten the completion of projects.

Fall Membership Campaign - Carol Kramer - 835-5472. Committee members are as follows: C. Cliver, S. Stone and B. Gray. Time has been reserved on Larry Saunders TV show, Focus, to promote membership. There is still need for volunteers to do door-to-door canvassing and to come up with ideas for a local promotional brochure.

Membership - Saribenne Stone - 271-9182. Probably you know someone who supports the concept of equal rights and equal opportunity for all but who has never really thought about becoming actively involved in the NAACP. Perhaps that person is unaware of the activities of your Madison branch. Invite your friend to come with you and join us at our October 25, meeting. We promise a warm welcome.

Renewals: 19

New Memberships - 4
Mr. C. Daniel Geisler
Mrs. Margaret Geisler
Ms. Lydia Hope Banks
Mr. Coston Wright +

NO OTHER REPORTS RECEIVED

LAST MEETING HIGHLIGHTS

General: Approximately 15 people experienced a very informative session learning about American Indian traditions, thoughts and activities as discussed by guests, Dorothy Davids, Frances Oshkenaniew and her daughter, Carol. By way of an informal question and answer format it was revealed how the name "American Indian" is viewed as an imposition, how tribes are composed, how termination effects the tribal relationship

with government, what lies behind the concept of communal ownership, the overwhelming extent of non-honorship of treaties by government, how necessity of Indians directing their own movements toward equal status, etc. Ms. Davids also provided copies of Akwesasne Notes which is the official comprehensive publication of the Kanienkahake (Mohawk Nation) at Akwesasne near Hogansburg, N.Y. Every NAACPer should be exposed to the material in these issues which are available for 50¢ per copy. Financial support is also encouraged. Mail to: Akwesasne Notes, Mohawk Nation via Rooseveltown, N.Y. 13683.

Executive: Fall Wisconsin Conference of NAACP will convene in Milwaukee, Saturday, October 21, at Calvary Baptist Church, 2959 N. Teutonia Avenue., 9:00 a.m. to 4:00 p.m. James Greene and two others are to be appointed delegates from Madison Branch.

A statement of position on the Dane Co. Land Use Plan was approved to indicate that all county citizens should be given a voice in planning, not just land owners and political power holders. Endorsement was made of the "New Directions" Plan.

Endorsement was approved of the "Vote Yes" position on the Co. Executive Referendum.

The Nominating Committee was elected as follows: Stone, Holton, R. Jackson, McConnel, H. Ludwig and B. Gray. They will prepare a slate to cover the offices of President, 1st and 2nd Vice President, Recording Secretary, Corresponding Secretary, Treasurer and Members at Large. New chairpersons and Equality Editor will also be considered.

The 1972 Christmas Party and Bazaar will be held Wednesday, December 6 in conjunction with the Election of '73-'74 officers. The affair will be at the Prince Hall Masonic Lodge, 100 Blair St. It was moved to divide the proceeds from the Bazaar between a Welfare Rights Group, the Urban League Guild, and the Prince Hall building committee. All members were to be urged to donate saleable items (handicrafts, home baked goods, candies and preserves, etc.) Coordination will be through the committee chairwomen, Carolyn Cliver and Barbara Gray.

Madison Branch is on record as opposing ordinances that restrict the operation of group homes and student housing. This position is being relayed to the Dane County Board.

Madison Branch is also on record with the Police and Fire Commission as urging special recruitment efforts to obtain qualified minority applicants as candidates to compete for the position of Police Chief

and to also assure minority representation in the make up of the Madison police force, at all levels.

SOAP BOX - None received this month. If you are interested in SPEAKING OUT, mail a signed 200 word letter (max.) to EQUALITY, 5910 Lexington Street, McFarland, Wis. Deadline: 2nd Wednesday of each month. THIS IS YOUR CHANCE TO SHARE YOUR FEELINGS.

FACTS TO SHARE - November

1 First free school in New York City, The African Free School opened 1787
9 Benjamin Banneker, Astronomer, inventor, who helped lay out the Capitol in D. C., born 1731
10 Andrew Hatcher named associate Press Sec. to Pres. Kennedy, 1960
16 Wm. C. Handy "Father of the Blues," born 1873
25 Segregation banned in Interstate travel facilities, 1955
26 Death of Sojourner Truth, abolitionist and crusader for women's rights, 1883
29 Robert Purvis, a leading black abolitionist, born 1810
Chicago Defender, now one of largest black publications, began circulation, 1905
Adam Clayton Powell elected to Congress, 1944

REMINDERS FROM OFFICIAL BOARD - October 25th is the last day for registration if you intend to vote in the November Presidential election.

There remains a limited supply of local NAACP Black Books (at 506 per copy) which give some historical information about local blacks. Call the NAACP number, 233-7366, to order your copies.

WISE WORDS ON "THE MOVEMENT"

(Editor's Note: This excerpt is from a recent speech by Corky Gonzales, a guiding light of the Spanish-speaking peoples. The native tribal Indian groups recognize that the problems and progress of other movements often serve as a good check on their causes and commitments and they reprinted this message in their publication. We blacks, too, should find these words of interest to our own goals.)

There are periods in each of our lives when we must reassess ourselves as individuals, families, organizations, and most important, our relationship to the Movement. We have to determine what our commitment is, what our dedication is, what our abilities are, what our limitations are, what our goals and objectives are, and finally, what the ideals and philosophy is that guides us.

that guides us.

We see many of the accomplishments and benefits that have been the offspring of the Movement. . . We watch the results and point with pride to the larger number of students on the colleges and universities, to the larger number of civil and private industry employees, to the greater number of our people in politics, to the number of people in industry. These are the RESULTS OF the people's struggle. But what about the GOALS? Are they to be based on personal and individual financial gain or can we honestly say that the masses of the people have not yet been given a place at the dinner table; that they have not shared, profited, or even understood what the Movement is all about.

We are caught up in a system of competitiveness that pits one against the other--brother against brother, family against family, ethnic group against ethnic group. Competitiveness creates division, distrust, suspicion, and isolation. We have too much to lose to allow ourselves to fall into the same trap over and over again.

'What is in it for me, for you, for us?' All of our life, we identify with war heroes, supermen, empire builders and imaginary leaders. We dream of praise and honors and love from other people.

We go through life hoping to leave some sign of accomplishment to our children. . . and we leave an inheritance of weakness, boot licking, indignity, and confusion. History will consist of those who TRIED, who resisted. . . who dared to struggle. . .and it will also expose those who were afraid, ashamed, arrogant, selfish, greedy, exploiters, idiots. . .

IF there is to be a Movement, then there must be leadership. That leadership must be judged by their ability to GIVE, not take. Leadership must convey CONFIDENCE, not egotism. One who sacrifices, not one who is an opportunist. Leadership is the act of using power to FREE people, not CONTROL them.

THIS IS OUR MADISON (SMSA)*

	Total	Black
Population	290,272	2,884
Foreign born	9,569	149
Wisconsin born	74.3%	1,058
Southern born		997
Median school years completed (age 25+)	12.6%	12.2%
Percent H.S. graduates (age 25+)	71.2%	57.7%

Median Family Income	$11,263	$7,233
Percent of families with income over $15,000	27.2%	6.0%
Percent of families with income less than $3,00	5.4%	16.0%
Males 16 and over	97,542	951
# in labor force	74,146	555
% of total	76.0%	58.4%
# unemployed	2,283	40
% of labor force	3.1%	7.2%

Standard metropolitan statistical area data based on 1970 census, prepared by U.S. Dept. of Commerce. (These excerpts are from varied tables).

TREASURER'S REPORT - William H. Gothard

Balance brought forward from September 13, 19	$1,379.14
Total Receipts	169.00
	1,548.14
Total Disbursements	136.80
Balance October 11, 1972	$1,411.34

AFFIRMATIVE ACTION PROGRAM DATA	Dane County
Total Non-Institutional Population, 1970	
Total	285,757
White non-minority	278,085
Total minority	7,672
Percent minority	2.7
Black	2,953
Sp. American	2,202
Other non-white	2,517
Women Non-Institutional Population, 1970	
Total	145,792
White non-minority	142,136
Total minority	3,656
Percent minority	2.5%
Black	1,441
Sp. American	1,087
Other non-white	1,123
Total Unemployed, 1971	
Total	5,100

White non-minority	4,893
Total minority	207
Percent minority	4.1%
Black	80
Sp. American	59
Other non-white	68
Women Unemployed, 1971	
Total	2,345
White non-minority	2,251
Total minority	94
Percent minority	4.0%
Black	37
Sp. American	28
Other non-white	29

"Tables developed speficically for use in Affirmative Action Plans" by the Bureau of Manpower Information, August 1972. Dept. of Labor Industry and Human Relations.

NATIONAL MEMORANDUM

From: Gloster B. Current, Director of Branches
Re: Election of Officers

Please keep in mind the following as you proceed with Branch elections.

1. ELECTION OF NOMINATING COMMITTEE - At the October meeting of the Branch, a Nominating Committee must be elected composed of not less than five, nor more than fifteen members of the Branch in good standing. (Article V. Section 4)

2. FUNCTION OF THE NOMINATING COMMITTEE - The Nominating Committee must meet promptly, elect a Chairman, consider candidates to be nominated and prepare a slate of officers - one nominee for each office to be filled, and not more than 24 at large candidates for membership on the Executive Committee.

3. REPORT OF THE NOMINATING COMMITTEE - The Nominating Committee submits a report in writing at the November membership meeting of the Branch.

4. ELECTION SUPERVISORY COMMITTEE - Also at the November meeting of

the Branch, an Election Supervisory Committee is elected consisting of five members. It is the duty of this Committee to supervise the election in accordance with the Constitution and the Election Procedure Manual, provide polling booths, and in larger branches arrange for the use of voting machines, if possible. The Election Supervisory Committee also prepares a sufficient quantity of printed, mimeographed, or typewritten ballots containing the names of all qualified nominees.

5. THE ELECTION - The election takes place at the annual meeting of Branch, between November 20 and December 20. At this meeting, the Branch votes for at large and Regional members of the National Board of Directors in which there is a contest, as well as local officers.

6. NOTICE - Written notice of the time and place of the Annual Meeting must be sent to each member in good standing at least seven days prior to the October, November and December meetings (Article V, Section 7).

NEW MEMBERSHIPS AND RENEWALS

Minimum Adult	$ 4.00
Minimum Adult w/CRISIS	6.00
Contributing	10.00
Youth (17-21)	2.00

KEEP THEM COMING

Send to: S. Stone
514 Orchard Drive
Madison, Wisconsin 53711

Madison Branch NAACP
5421 Herro Lane
Madison, Wisconsin

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Madison, Wis. 53715
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